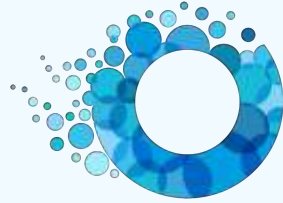


# Open Innovation

10.05.2018



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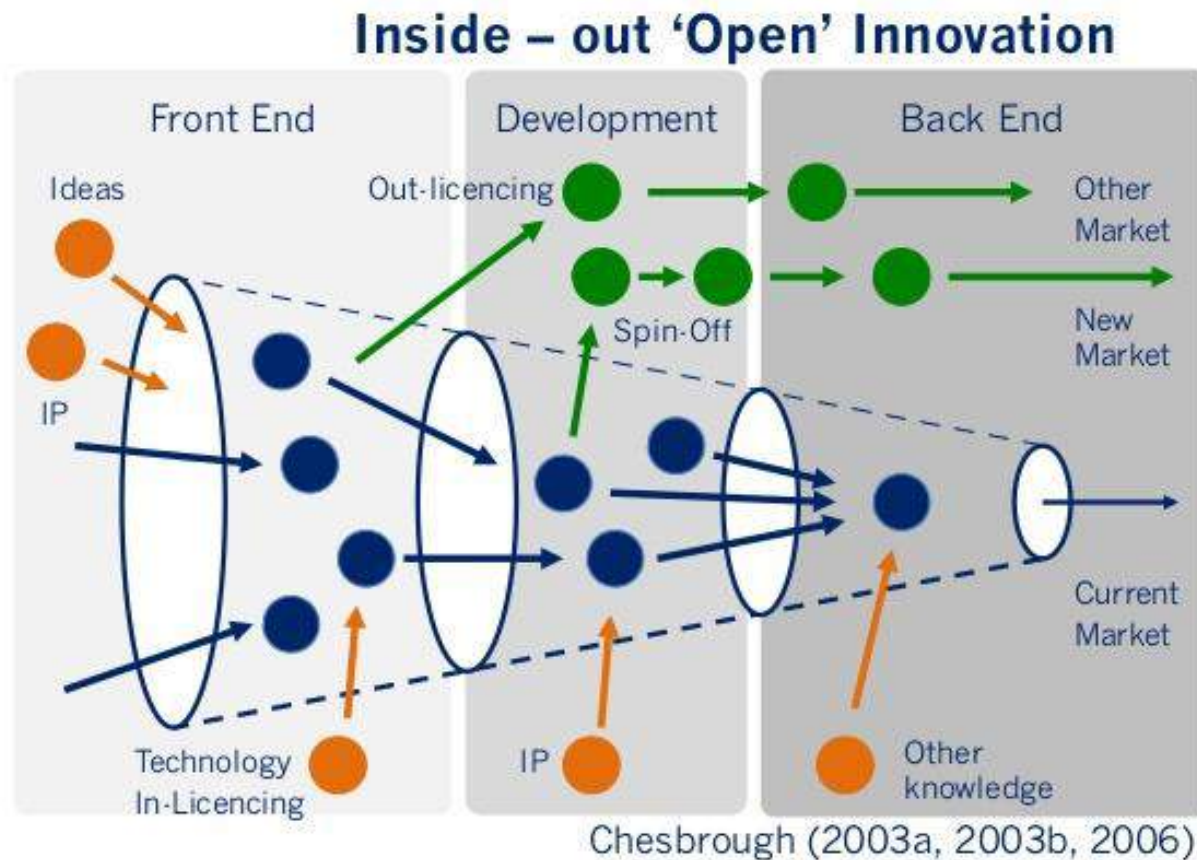
**Zehra Doruk**

[zehra@acikinovasyon.org](mailto:zehra@acikinovasyon.org)

# What is Open Innovation?

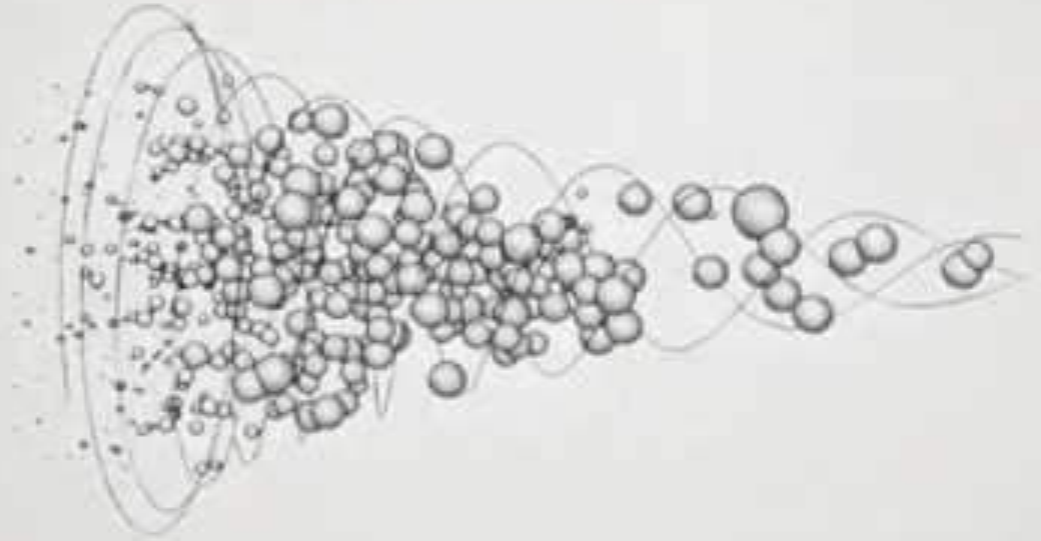
“The use of purposive inflows and outflows of knowledge to accelerate internal innovation, and expand the markets for external use of innovation, respectively.”

Henry Chesbrough



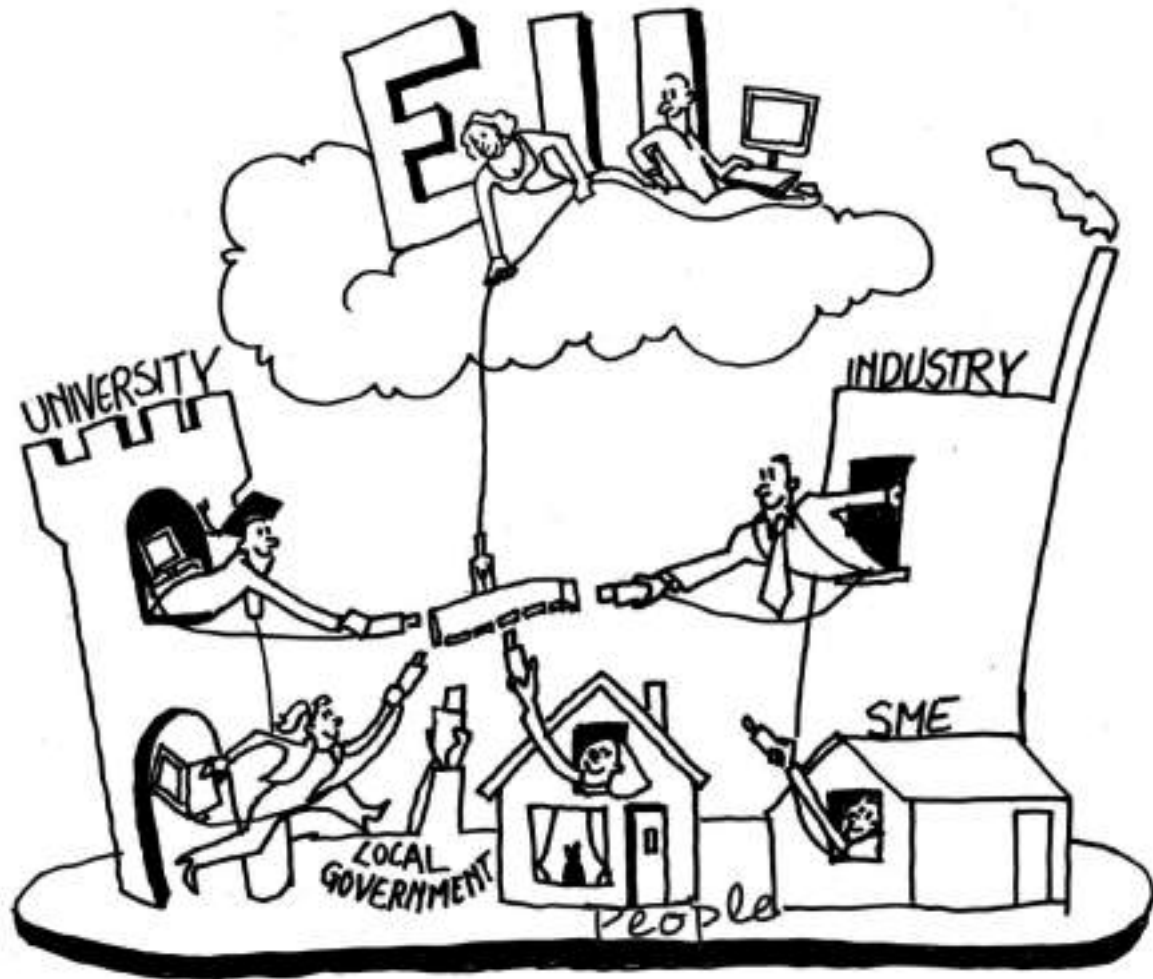
# Open Innovation Proudly Found Elsewhere

Video



# Open Innovation in Europe

Open innovation, open science, open to the world - a vision for Europe



# 5 Key Elements of Open Innovation

- Networking
- Collaboration
- Corporate Entrepreneurship
- Proactive Intellectual Property Management
- Research and Development (R&D)



# Research and Innovation Performance in Turkey

Source: DG Research and Innovation – Unit for the Analysis and Monitoring of National Research Policies

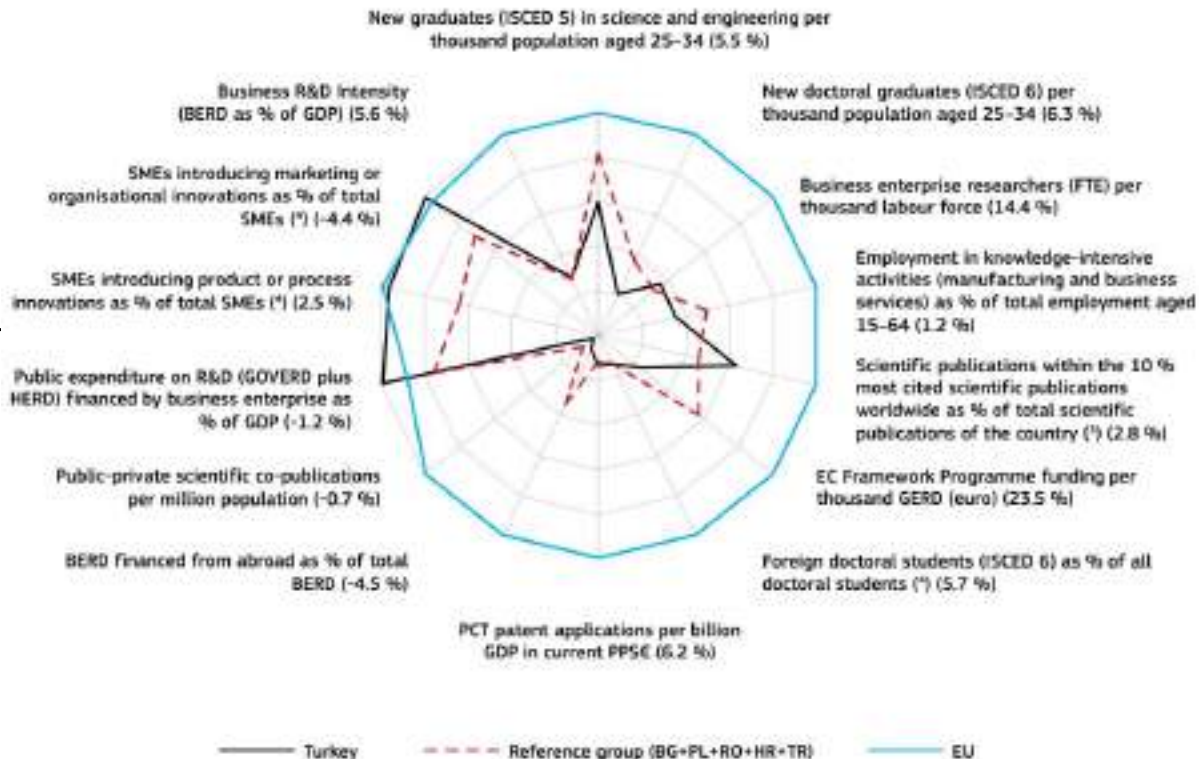
Data: DG Research and Innovation, Eurostat, OECD, Science-Matrix/Scopus (Elsevier), Innovation Union Scoreboard.

## Notes:

- (1) The values refer to 2012 or to the latest available year.
- (2) Growth rates which do not refer to 2007–2012 refer to growth between the earliest available year and the latest available year for which comparable data are available over the period 2007–2012.
- (3) Fractional counting method.
- (4) EU does not include EL.

## Turkey, 2012 (1)

In brackets: average annual growth for Turkey, 2007–2012 (2)



# Promotion of Open Innovation in Turkey

- TUSIAD open innovation workshop at 2013
- Ministry of Science, Industry and Technology survey on Open Innovation at 2015
- Open Innovation work group formation at 2016
- TUBITAK's incentive programs

# TUSIAD



T.C BİLİM, SANAYİ VE  
TEKNOLOJİ BAKANLIĞI



# TÜBİTAK

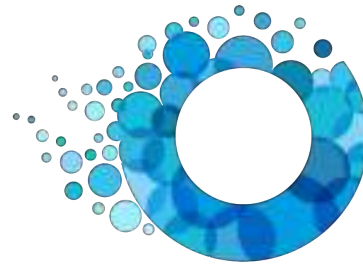
# Open Innovation Association

Founded in 2017 in Izmir / TURKEY

Open Innovation Association aims to promote Open Innovation approach in Turkey.

Activities related to promote open innovation approach

Formed after 1. HacknBreak Open Innovation Camp and Conference



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# HacknBreak: Open Innovation Camp and Conference

- Organized since 2016
- Lasts 1 week
- Includes over 300 sub-events
- With over 2500 attendees, 300 speakers
- Good media coverage
- Presented as a case study at IASP 2017

**HACK'N  
BREAK**  
OPEN INNOVATION CAMP



# HacknBreak 2017 Recap



# Other Activities in Turkey

- Knowledge-base generation
- Conferences, Camps & HacknBreak
- Adding value to the on-going activities (e.g. [mbtstartup.com](http://mbtstartup.com))
- Ecosystem building activities
  - Networking
  - Platform forming
  - Creative hub : OpenCampus

# Stakeholders



Mercedes-Benz



# OpenCampus



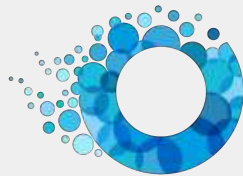
# THANK YOU

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