PARADIGM SHIFTS IN TERTIARY EDUCATION
Towards Improved Governance and Quality for Competitiveness and Employability

CHANGEMENT DE PARADIGME DANS L’ENSEIGNEMENT TERTIAIRE
Amélioration de la Qualité et de la Gouvernance en faveur de la Compétitivité et de l’Employabilité

التحولات في التعليم العالي
 نحو تطوير الحوكمة وضمان الجودة من أجل المنافسة والتوظيف
Preliminary Agenda*

May 30, 2016

3:00PM-5:00PM  Registration at Al-Aurassi Hotel

5:30 PM  Buses depart from the Al-Aurassi Hotel to the University of Algiers 1

- Plenary Session/Welcome Reception
  - H.E. Tahar Hadjar, Minister of Higher Education and Scientific Research, Algeria
  - Hamid Bencheniti, Rector of University of Algiers 1
  - Rebecca Hughes, Head of Education, British Council
  - Peter Wells, Chief of Higher Education, UNESCO
  - Marcello Scalisi, Director, UNIMED
  - Mourad Ezzine, Manager, Center for Mediterranean Integration
  - Marie Françoise Marie-Nelly, Director of Operations for Maghreb countries and Malta, World Bank

9:00PM  Buses return to the Al-Aurassi Hotel
May 31, 2016

8:00AM-8:15AM  Buses depart from the Al-Aurassi Hotel to the University of Algiers 1

8:15AM-9:00AM  Registration

9:00AM-9:30AM  Opening Session/Welcoming Remarks
•  H.E. Tahar Hadjar, Minister of Higher Education and Scientific Research, Algeria.

9:30AM-10:00AM  Keynote. Shantayanan Devarajan, Chief Economist-MENA, World Bank.

10:00AM-11:15AM  Plenary Session I. The contribution of tertiary education towards competitiveness and employability
Chair: Marie Francoise Marie-Nelly, Director of Operations for Maghreb countries and Malta, World Bank
•  Peter Wells, Chief of Higher Education, UNESCO.
•  Rebecca Hughes, Head of Education, British Council.
•  Ghouali Noureddine, General Director for Higher Education. Ministry of Higher Education and Scientific Research, Algeria.

11:15AM-11:30AM  Coffee Break

11:30AM-12:45PM  Plenary Session II. Evidence Informed Innovations in Tertiary Education
Chair: M. Aouragh Abdelhafid, Director of Scientific Research, Ministry of Higher Education and Scientific Research, Algeria
•  A fragmented overview of MENA research performance. Tayfun Basal, Regional Director, Elsevier.
•  Trends in Higher Education in the MENA Region. Karma El-Hassan, Director, Office of Institutional Research and Assessment, American University of Beirut, Lebanon.
•  Human Capital Challenges to learning and competency development in higher education systems of the Arab States. Dakmara Georgescu, Program Specialist, UNESCO.

12:45PM-1:45PM  Lunch

Conference business will be conducted in English, Arabic and French. Simultaneous English-Arabic-French interpretation will be offered in all sessions of the conference.
1:45PM-3:00PM Parallel Sessions A

A1. TERTIARY EDUCATION AND EMPLOYABILITY STRATEGIES IN THE 21st C
Moderator: Hana A. El-Ghali, World Bank

- The significance of 21st century skills in higher education and the impact of self-directed learning to achieve non-cognitive attributes among university graduates in Lebanon. Hassan Khashfe and Anwar Kawtharani, LIU, Lebanon
- Employability inclusion in the curriculum: impact on governance & graduate employability. Amine Bensaid, Mundiapolis, Morocco.

A2. TERTIARY EDUCATION FOR ENTREPRENEURSHIP AND EMPLOYABILITY
Moderator: Silvia Marchionne, World Bank


A3. GOOD GOVERNANCE AND CHANGING CONTEXTS
Moderator: Ahmad Jammal, Ministry of Education and Higher Education, Lebanon


A4. TERTIARY EDUCATION, CITIZENSHIP AND LIFELONG LEARNING
Moderator: Lea Iungmann, World Bank

- Citizenship education in the LMD Reform: the unheard hidden curriculum. Mohammed Milliani, Oran 2 University, Algeria
- The role of Lebanese universities in educating displaced and refugee children in Lebanon. Michel Majdalani, LAU, Lebanon.

3:00PM-3:15PM Coffee Break
3:15PM-4:30PM  Plenary Session III. From good ideas to concrete actions: Perspectives from the MENA region
Chair: Amine Bensaid, President, Mundiapolis University, Morocco.
- Omar Al-Jarrah, President, Amman Arab University, Jordan
- Abdel-Khalik Al-Farra, President, Al-Azhar University in Gaza.
- Hamid Bencheniti, Rector of University of Algiers 1.
- Najla Romdhane, Ministry of Higher Education, Tunisia

4:30PM-5:30PM  The University Governance Screening Card V. 2.0: Preliminary Findings and Discussions

5:30PM  Buses depart from the University to the Al-Aurassi Hotel
June 1, 2016

8:00AM-8:15AM  Buses depart from the Al-Aurassi Hotel to the University of Algiers 1

8:45AM-9:15AM  E4C: An innovative regional strategy.
  • Abderrahman Beddi, Manager-Education, Islamic Development Bank.
  • Francisco Marmolejo, Tertiary Education Lead Specialist, World Bank.

9:15AM-10:30AM  Plenary Session IV. Partnership, regional perspective and innovation: key ingredients for competitiveness
  Chair: Giulia Marchesini, Sr Partnership Specialist, CMI
  • Marcello Scalisi, Director, UNIMED, Italy.
  • Jacques Van Der Meer, Managerial Adviser, European Investment Bank.
  • Zeinab Mazzouz, Project Manager, Universitat de Barcelona, Spain.
  • Rene Antonio Solano, Senior Social Protection Specialist, World Bank.
  • Emmanuelle Gardan, Program Manager, Union for the Mediterranean.

10:30AM-11:00AM  Coffee Break

11:00AM-12:30PM  Parallel Sessions B

**B1. TERTIARY EDUCATION FOR ENTREPRENEURSHIP AND EMPLOYABILITY**
  • L’insertion et le développement de la Culture entrepreneuriale à l’université de Sfax. Maher Mnif, Sfax University, Tunisia.
  • La relation Université-Entreprise entre conservation et innovation. Abdel-Madjid Djenane, Setif 1 University, Algeria.
  • L’évaluation de la mise en place du système LMD : une démarche pour instaurer le projet d’établissement dans les universités Algériennes. Abdelhamid Djakoun, UFMC1, Algeria.
  • Crossing borders for employability. Roman Luckscheiter, DAAD, Egypt.

**B2. TERTIARY EDUCATION: QUALITY ASSURANCE ISSUES AND PROCESSES**
Moderator: Ghassan Abdel Majeed, Ministry of Higher Education, Iraq
  • Future vision for the Algerian University: from the rote learning institution to the skill equipping institution. Hichem Gharbi, UEHLE, Algeria.
  • Good leadership supports a comprehensive system of quality. Magda Aboulzafa, University of Sadat City, Egypt.
  • Quality assurance in higher education: the case of Al-Anbar University & Al-Kufa University. Al-Noori, Al Anbar University, Iraq.
B3. PLANNING, EVALUATION AND BENCHMARKING FOR ACADEMIC QUALITY ASSURANCE
Moderator: Sadek Bakouche, President of CIAQES, Algeria
- Academic programs benchmarking for their quality improvement and international recognition and accreditation. Moh’d Radaideh, AAU, Jordan.
- Process to Establish, Assess, Evaluate and Continuously Improve the Academic Programs in the HEI. Ali Hamie, AUL, Lebanon.
- Strategic planning for higher education excellence. Soubhi Abou Chahine, BAU, Lebanon.

12:30PM-1:30PM Lunch

1:30PM-3:00PM Parallel Sessions C

C1. IMPROVING QUALITY AT TERTIARY EDUCATION INSTITUTIONS
Moderator: Mohamed Miliani, University of Oran 2, Algeria
- Amélioration de la qualité d’enseignement dans un établissement de formation des enseignants: Deux études de cas. Hayet Messekher and Miloud Sofiene Benali, ENS Bouzareah, Algeria.
- La normalisation dans l’amélioration de la qualité de l’enseignement supérieur et de la recherche scientifique. Sadek Bakouche, CIAQES, Algeria.
- Démarche pour la mise en œuvre du référentiel qualité. Mohamed Lerari, ENSTP, Algeria.
- Le projet stratégique intégré à l’Université Virtuelle de Tunis. Béchir Allouch, UVT, Tunisia.

C2. TOWARDS IMPROVED GOVERNANCE AND QUALITY ASSURANCE ISSUES IN TERTIARY EDUCATION: CASE STUDIES
Moderator: Gail Campbell, MENA Education Director, British Council
- What good university governance is ...and what it is NOT. The Role of outside evaluation, accreditation and international collaboration in fostering and enhancing good university governance. Gina Cinali, Al Akhawayn, Morocco
- Assuring and Advancing the Quality of Pharmacy Education. Michael Rouse, ACPE, United States.
- Enhancing Shared Governance at American University of Beirut (AUB). Karma El-Hassan, AUB, Lebanon.
- Challenges facing building and strengthening a robust quality assurance system in Sudan. Abdel Bagi Babiker, PCEP, Sudan.
C3. TERTIARY EDUCATION FOR EMPLOYABILITY

Moderator: Ghouali Noureddine, General Director for Higher Education, Ministry of Higher Education and Scientific Research, Algeria

- **Key elements to gainful employment.** Diane Nauffal, LAU, Lebanon.
- **Tertiary Education for Employability at Al-Quds University: The Dual Studies Approach.** Hussein Jaddu, Al Quds University, Palestine.
- **HOMERe as Platform: Escorting Youth from Studies, to Internship & Employability.** Mahmoud Bentaouti, HOMERe, Egypt.

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<td><strong>Coffee Break</strong></td>
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<td>3:15PM-4:00PM</td>
<td><strong>The Way Forward: Towards Sustainable Improvement in Tertiary Education</strong></td>
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<td>4:00PM-4:30PM</td>
<td><strong>Closing Plenary Session</strong></td>
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<td>Chair: Francisco Marmolejo, Tertiary Education Lead Specialist, World Bank</td>
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<td>- <strong>Stephen Jackson, Director of Reviews, QAA, United Kingdom.</strong></td>
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