Saida Sustainable Urban Development Strategy Project

Hariri Foundation
For Sustainable Human Development

USUDS

Área Metropolitana de Barcelona

ENPI CBCMED

Programme funded by the European Union
Sidon is located on the eastern coast of the Mediterranean sea and it is the capital of the South Governorate region. Saida’s history date back to 6000 years and its name is associated with the Phoenician God of fishing. Population (Metro 266,000 / City 80,000) with a density of 774 people per square km. City area is 7km² with a coastal length of 7km and inland depth of 700-850m.
Saida Urban Sustainable Development Strategy (USUDS)

- Urban Sustainable Development Strategy (USUDS) for Saida city is a Euro-Mediterranean project implemented by Saida Municipality in Partnership with HFSHD.

- The project is implemented under the "Mediterranean Network for the Promotion of Sustainable Urban Development Strategies and three new UDS" project, funded by the European Neighborhood Policy Instrument — Cross Border Cooperation (ENPI CBC) in Cooperation with Medcities and Area Metropolitana de Barcelona.

- USUDS of Saida city is not a project but a process that has been introduced to the city in order to have a holistic development approach in all the development projects and priorities set in the city. This shifted the role of Saida Municipality to be a local authority that played a major role in the development process of the city. Such process has been adopted by Saida Municipality to enhance the transparency and accountability with the community through the effective participative approach used that will be the key to build the ownership of all inhabitants in Saida that will guarantee the sustainability and implementation of the strategy within a generated institutionalized dialogue and shared vision.
Saida Urban Sustainable Development Strategy (USUDS)

The technical team

Executive Committee

Experts Teams

Working Groups

consultant
Descriptive memory: The descriptive memory phase is a pre-diagnosis that doesn't include comprehensive analysis but provide a descriptive analysis to identify Critical transversal Issues for development which will subsequently be analyzed in depth in the following phases. This phase is based on available data gathered in preparation for this report, direct knowledge of Saida and additional inquires pursued with Saida residents and local experts.

Strategic Diagnosis: This phase is devoted to the strategic diagnosis of the six transversal issues identified in the descriptive memory phase. A cyclical process of reworking and reformulation of data and of positions as new material is collected or offered. The strategic diagnosis therefor involved great deal of collecting data, consulting with working groups, validating positions and revisiting initial readings. The diagnosis also addresses the concerns raised by the Steering Committee across all the transversal issues; particularly their primary concern with the issue of poverty.
Saida USUDS Phases (Descriptive/Diagnosis/Framework)

- Strategic Framework: The Strategic Framework is largely based on the Strategic Diagnosis of the six transversal issues generated by the Descriptive Memory. The diagnosis of each transversal issue generated a number of specific strategic objectives that resulted from the six tracks of investigation were grouped into clusters under the heading of more general objectives. The shared vision and mission for Saida city are also articulated in this phase with the consensus of the community.

  - During this phase assessment missions were conducted by Barcelona and Saida Municipality on the Old City Water Front and Fishermen Port renovation where several technical workshops were conducted in both cities.

  - Another Assessment is conducted by AMB and Saida Municipality on the green and open spaces in the city.

  - Number of small projects under the umbrella of the USUDS were initiated (Bahr El Eid, Let’s imagine Saida & The Green Railway tracks)
1. **Urban Infrastructure:** Planning / Economics / Environment

2. **Green / Open Space Networks:** Landscape / Ecology / Heritage / Planning

3. **Cultural and Natural Heritage:** Heritage / Landscape / Environment / Socio-economic / Urban planning

4. **Employment in Traditional Industries and Trades:** Heritage / Socio-economic / Environment

5. **Institutional and Legal Frameworks:** Governance / Urban planning / Environment / Heritage

6. **Local Economic Development:** Planning / Heritage / Economic / Agriculture
Saida USUDS Phases

- Action Plan Phase: The action plan of the strategy is elaborated based on the set strategies that are generated by the strategic framework for the city of Saida, and a report is submitted composed of the twenty seven projects that are aligned with the vision and the mission. The proposed projects are diverse and range from soft to hard and from short term to long term.

  During this project a pilot project of poverty alleviation in the old city was planned to be conducted in the last two phases of the project with the craftsmen in the old city of Saida. The project aims to preserve the traditional hand crafts and improve the socioeconomic conditions for the craftsmen and their families through improving their work conditions and branding their products to increase their sales.

- Indicator system: An efficient monitoring system of Saida's development on a local and regional scale where it covers three types of indicators: permanent indicators, city performance indicators, and policy and program indicators.

  During this phase, the team of experts derived indicators for the evolution of the city based on national development plans but tailored them to the specificities of Saida.
Recreational activity including meetings with the Group of Experts
Banners and posters were published and social media used to promote the campaign.
حملة المشروع

 Lets Tell About Sidon

نتشرف بلدية صيدا بدعوتكم لحضور اجتماع عام حول مشروع استراتيجية التنمية الحضرية المستدامة لمدينة صيدا

تعوّوا نحنّي عنّي ضيّرا

لمشاركة المجتمع المدني حول رؤية المدينة

المكان: ساحة بلدية صيدا
الزمان: الساعة السادسة من مساء يوم الاثنين الواقع في 18 حزيران 2013

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الإعداد: مؤسسة الحريبي

USUDS
Area Metropolitana de Barcelona
ENPI CBC MED
Proposed List in EU
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بلدية صيدا
Saida Vision

"صيدا ومحیطها الحيوي توفر للأجيال المتتابعة من سكانها اقتصاد متنوع و بيئة سليمة لكي يعيشوا و يزدهروا مستفيدين من موقعها و تاريخها الغني و ثقافتها المتنوعة."

Saida & its vibrant surrounding provide for its consecutive generations diverse economy and healthy environment for them to live and prosper taking advantage of its location, rich history and diverse culture.

Main drivers to achieve the city sustainable development

- Diverse economy
- Green Environment
- Strategic location
- Rich history
- Cultural diversity

الدوافع الأساسية لتحقيق التنمية المستدامة للمدينة

- اقتصاد متنوع
- بيئة خضراء
- الموقع الإستراتيجي
- التاريخ الغني
- التنوع الثقافي
Saida mission مهمة مدينة صيدا

- Improving socioeconomic conditions for residents
- Sustainability of environmental health
- Connecting the city with its surrounding
- Coordination, cooperation and networking
- Lobbying with the national institutions for implementing, amending and/or developing legal frameworks
- Security & Stability
City proposed projects
1. Improving Socioeconomic conditions for residents

- Rezoning & Parcelization of Wastani
- Ring Road Project
- Upgrading of Ain Al-Helweh Camp
- Increasing competitiveness of Saida’s traditional trade and crafts
- Improving sustainability of fishermen livelihoods: valorization, diversification and capacity building
- SME Support Program
- Introduction of Urban Agriculture for poverty alleviation in Greater Saida
- Restoration program for the historical housing in the Old City of Saida
- Rehabilitation and reactivation of Hammams in private ownership in the Old City
- Design and activate the open space of the Land Citadel
- Redesign and reactivate Bahr El Eid as a primary social space in the old city
- Creating economics opportunities for marginalized youth through introduction of urban tourism activities
2. Sustainability of Environmental Health

- Rainwater Harvesting from Rooftops
- Rainwater Harvesting from Streets
- Rehabilitating *Al Qamleh* and *Abou Ghayyath* Streams
- Rehabilitating Sayniq River
- Reviving and protecting *Shat el Qamleh* and *Al Ziri*
- Protect the coastal *Al-Kinayat* as part of the *Mala'b Al Baladi* Amenity Space
- Protect "*Qanaya El Khashiyeh*" Agricultural Heritage
- Rehabilitate *Khat El Sikkeh* as a Public Green Corridor
- Landscape Management for Existing Municipal Green Areas
3. Connecting the city with its surroundings

- Restoration program for the historical housing in the Old City Of Saida
- Develop an Urban conservation plan for the old city of Saida
- Rehabilitation and reactivation of Hammams in private ownership in the Old City
- Design and activate the open space of the Land Citadel
- Redesign and reactivate Bahr El Eid as a primary social space in the old city
4. Coordination, cooperation and networking
5. Lobbying with the national institutions for implementing, amending and/or developing legal frameworks
6. Security and Stability

- Saida Development Unit and Urban Observatory
- Institutional development of the Lebanese-Palestinian Dialogue Committee
- Saida’s civil society strategic planning for cooperation and common action
- Lobbying for decentralization
- Dialogue Forum
City current projects
Saida projects (USUDS)

- Rezoning & Parcelization of Wastani
- Replacing the garbage mountain by a public garden, in addition to developing others.
- Relocating the tennaries
- Activating the waste treatment and sewage plant thus cleaning the sea shore.
- Constructing a new maritime port and the rehabilitation and reviving the fishermen port.
- Developing saida sea front (Public beach, Zereh, New promenade section & Plantation)
- Upgrading infrastructure and urbanizing the saida market area

**Project Budget:**

The projects budget is around 200 mil dollars
• The project is currently in progress where the Garbage mountain is replaced by a 35,000 m² garden and the Waste treatment and sewage plants are active.

• Two more gardens are open to public and another is in progress.

• New fishermen port and the sea front plans are developed in coordination with Barcelona in close cooperation with Medcities. Implementation awaiting budget allocation by government/donor.

• New maritime port first phase is executed, second phase awaiting budget allocation.

• The Saida market infrastructure project is concluded.
Saida garbage mountain

Environmental and health risk

The Dumpsite
• Over 40 years in use
• 58m high
• 6 hectares área
• 1.5 million m3 of waste

Marseille - France, 4th May 2017
Build Break Water
بناء حاجز مائي

Close the Dump
إقفال مكب النفايات

Create Public Garden

- Degasification and sorting of waste
- Testing of samples in the on-site laboratory
- Leachate system to collect dangerous liquids generated by the decomposing garbage
- Gas collection network for extraction and treatment
- Surface leveling to prepare the cells where organic waste will be buried
- Liners of multiple impermeable layers to cover the land and protect soil and sea
- Filling of organic waste in the sanitary landfill cells
- Capping the landfill with isolating membranes

Marseille - France, 4th May 2017
Marseille - France, 4th May 2017
New garden of 35,000 m² was constructed in place of the old garbage dump site to be expanded to 100,000 m² after 7 years after the total vaporization and release of the gas providing:
- Wonderful scenery to occupy the coastline
- Accessible to visitors for leisure and fun
- Amphitheatre to hold celebratory events
Three other gardens:
- 2 opened for public
- 1 in progress
- 35,000 m² of green space to enjoy
- Wonderful scenery to occupy the coastline
- Accessible to visitors for leisure and fun
- Amphitheatre to hold celebratory events
Maritime life is back after removal of garbage mountain

Marseille - France, 4th May 2017
Operation of sewage pumping plant
Sewage and rain water were combined in the city network going directly to the sea
Protecting the old city from heavy sea storms
Rethinking the Fishermen port
Improving sustainability of fishermen livelihoods:
valorization, diversification and capacity building
Rethinking the Seafront:
Reviving the environment and introducing new space for public
Upgrade of infrastructure of Saida market
Upgrade of infrastructure of Saida market
Saida projects (USUDS) – Projects promotion & mobilization of stakeholders

The municipality with the local community and its strong political front is assuming the leading role of these projects under the city strategy developed with the support of Medcities with the assistance of other actors:

- Local NGOs
- UNDP
- CDR and Central government
• Several round tables were held in the municipality engaging social, economical, educational and political actors under the strategy framework. Moreover several forums were established developing a win-win situations for the various stakeholders and facilitating the lobbying and implementation of major development projects for the city. (Lebanese-Palestinians forum, the dialogue forum, the Businessmen and the schools network forums)

• The municipality along with the city political representatives form a strong coalition to promote the city projects at government level and CDR.

• The elaboration of the strategy has contributed a lot in obtaining funds from international funding agencies and arab funds (Islamic Bank, Sawdi & Kuwaiti fund).
Medcities, AMB and Barcelona municipality has supported the city strategy and the implementation of its action plan. Studies for the Fishermen port and the sea front were prepared and developed by Barcelona Municipality.

- The network has contributed in exchanging expertise and lessons learned.
- Municipal committees engaging community active members and local NGOs were formed to promote city action plan and public ownership.

**Major difficulties:**

- Economy recession and funding.
- Adopt and implement a decentralization law as well as numerous other laws pertaining to the finances and responsibilities of municipalities.
- Develop a framework for true cooperation among the municipalities and between private and public sector.
- New municipal administrative structure has been adopted by the city in which new engineering positions has been created (Urban, MEP, environmental and agricultural engineers) to ensure proper maintenance and sustainability of the projects.

- Need for new specialized expertise has risen and technical training of municipal labour has increasingly become a need especially in treatment and handling of new systems and urban details.

- The central government has released additional funds to the municipalities to support increasing needs of financing the maintenance and running cost of the new projects implemented (Local Mobile network providers tax returns).

- Municipality has purchased new equipment / machines for $1,000,000 to maintain the new upgraded infrastructure. (More still needed)

- Municipal police and law enforcement agencies require tools and capacity building to enforce respect and promote sense of ownership of public property in newly renovated and reconstructed zones along with local NGOs.
THANK YOU

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