

Managing Migration for Development: Policymaking, Assessment and Evaluation

Fort Ganteaume, Marseille
June 13th-15th, 2011

Final Agenda

*This workshop falls under Cluster III of the thematic work program of the 2011 Swiss GFMD which deals with **Tools for evidence-based migration and development policies**. It is a concrete response to the recommendation made by governments at the 2010 Global Forum on Migration and Development (GFMD) meeting in Puerto Vallarta to harness data and research tools to help promote policy and institutional coherence and a 'culture of evaluation' around migration initiatives. It also forms part of a larger joint work program of the International Organization for Migration (IOM) and the World Bank on the design and evaluation of migration policies.*

The programme is structured so that the first day introduces assessment and evaluation through its application to specific policy areas, before turning in day two to how assessment tools can be applied to migration interventions more generally. Through the sharing of information and experiences, the workshop will explore the role of policy impact evaluations in improving policymaking and enhancing development outcomes.

June 13, 2011	
19.30	<p>WELCOME RECEPTION - La Nautique Pavillon flottant – Quai de Rive Neuve (Restaurant located on a boat in the Vieux Port, opposite the Town Hall) Tel: +33 (0)4 91 33 01 78</p> <p>Welcome remarks by Mats Karlsson (Marseille Center for Mediterranean Integration) & Shabari Nair (Swiss GFMD taskforce)</p>
June 14, 2011	
09.00 – 09.30	<p>Opening and Introduction</p> <p>This session presents the objectives of the meeting, situates the meeting within the Global Forum on Migration and Development process, and spells out the role of the World Bank (WB) and the International Organization for Migration (IOM) in contributing to meeting Governments' priorities.</p> <ul style="list-style-type: none"> • Beata Godenzi (Swiss GFMD taskforce) • Frank Felix (Government of Belgium) and Mohammed Bernoussi (Government of Morocco), meeting co-chairs • Steen Jorgensen (World Bank) and Maurizio Busatti (IOM)
10 min per group	
PART 1: DESIGNING MIGRATION MANAGEMENT INTERVENTIONS FOR DEVELOPMENT	
09.30-11.00	Setting the scene: Migration, Development and Employment

	<p>This session provides the background to the workshop as a whole. It sets out the inter-linkages between migration, development, and employment; the kinds of policies that are commonly used; and the context in terms of the assessment and evaluation of migration interventions.</p> <p><u>Lead questions:</u></p> <ul style="list-style-type: none"> - <i>How do migration and development inter-relate?</i> - <i>What does managing migration for development involve in terms of policy making?</i> - <i>What can it achieve?</i> - <i>Why should migration management become an integral component of national development and employment strategies?</i> - <i>What kind of migration management interventions and policies are commonly used and how can governments go about designing effective interventions?</i> - <i>Why does assessment and evaluation of migration interventions matter and how do they contribute to evidence-based policy making?</i> - <i>Why don't we know as much as we should about the effectiveness of migration interventions?</i>
15 min	<p>Chair: Susan Martin (Georgetown University)</p> <ul style="list-style-type: none"> • Frank Laczko (IOM) <p>Topic: Migration, development and evaluation: Where we stand today and why.</p> <p>Specific points to address:</p> <ul style="list-style-type: none"> ○ How migration affects development (in receiving and sending countries) ○ The current place of migration in development strategies (MDGs, PRSPs) ○ Migration interventions' limited focus on development ○ Current state of evaluation in the migration field ○ Barriers to the evaluation of migration interventions from a development perspective
15 min	<ul style="list-style-type: none"> • Roberta Gatti (World Bank) <p>Topic: Managing migration for development and employment: Next steps</p> <p>Specific points to address:</p> <ul style="list-style-type: none"> ○ The potential for migration management to be seen as an integral component of national employment and development strategies ○ Specific interventions – an introduction ○ Institutional capacities and enabling environment ○ The contribution evaluation could make to improving policymaking and policy outcomes
20 min	<ul style="list-style-type: none"> • Diana Hincu (Government of Moldova) <p>Topic: Assessment and evaluation to improve migration and development outcomes</p> <p>Specific points to address:</p>

10 min	<ul style="list-style-type: none"> ○ How does the Government think about linkages between migration, development and employment? ○ What are its policy objectives in this area? ○ What is the process for designing migration interventions? ○ How is assessment and evaluation incorporated into the policymaking process?
10 min	Q&A
10 min	<p>Brainstorming with post-its: Why does this issue matter for you and your Government? Which development and employment objectives would you like to see your Government's migration interventions achieve?</p>
20 min	<ul style="list-style-type: none"> ● Susan Martin (Georgetown University) <p>Wrap up. Specific points to address:</p> <ul style="list-style-type: none"> ○ Refer back to framework for thinking about types of migration interventions and what development objectives they might contribute to ○ Discuss different countries' experiences with them ○ Present current views on best practices ○ Discuss the need for further evaluation to more accurately identify best practices
11.00 - 11.30	Break
25 min 20 min 25 min	<p>Session I: The Cutting Edge of Migration Policymaking: Examples of Innovative Practice</p> <p>This session involves a discussion of all policy areas the workshop will touch upon, including pre-departure training, organized recruitment and facilitation, welfare funds, policies around remittances, return, contact with diasporas, etc. It will introduce the various policies and how they were developed, stressing the role of M&E in their development and improvement over time.</p> <p><u>Lead questions:</u></p> <ul style="list-style-type: none"> - <i>How have advanced migration management systems for sending countries developed?</i> - <i>What are their objectives?</i> - <i>What components do they include?</i> - <i>How are they designed?</i> - <i>How are they funded?</i> - <i>What is known about their effectiveness and impacts on development?</i> - <i>How is assessment and evaluation used to improve policy design over time?</i> <p>Chair: Zein Soufan (Government of Jordan)</p> <ul style="list-style-type: none"> ● Carmelita Dimzon (Government of the Philippines) <p>Q&A</p> <ul style="list-style-type: none"> ● Toni-Shae Freckleton (Government of Jamaica)

20 min	Q&A
13.00– 14.30	Lunch
14.30 – 16.00	<p>Session II: Temporary Migration Programmes</p> <p>This is the first of two sessions to look at M&E through the lens of a specific key policy area (in this case temporary migration and return). The session examines what policies in those areas seek to achieve, what they involve and how they try to draw upon assessment and evaluation to improve policy design and results over time.</p> <p><u>Lead questions:</u></p> <ul style="list-style-type: none"> - <i>What experiences have different countries and agencies had with temporary migration and return interventions?</i> - <i>What capacities does it require from Governments?</i> - <i>What has worked? What hasn't?</i> - <i>What approaches have been used to try to assess what works?</i> - <i>How can M&E help to improve and scale up what works and move away from what doesn't?</i> <p>Chairs: Ricardo Cordero (IOM) & Luisa Casado (Government of Spain)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • New Zealand – Recognised Seasonal Employer Scheme. Sankar Ramasamy (Government of New Zealand) and Manjula Luthria (World Bank) • Mauritius – France circular migration scheme. Anil Kokil (Government of Mauritius) and Murielle Dejaeghere (Government of France) <p>Break out groups to discuss the following questions. Results of discussions will be written up and posted on walls.</p> <p>1. Experience/relevance Does your country have experience in such interventions? If yes, could you give us some examples? Could you provide some lessons learned? What approach was taken to assessing and evaluating these interventions? If no, do you think these types of interventions could be relevant in the context of your country?</p> <p>2. Target population Who would be the target groups of such interventions (in terms of skill or other characteristics you can think of)? Which are/would be the target countries?</p> <p>3. Challenges and constraints What are/would be the challenges and/or constraints for realizing such interventions?</p>
20 min per issue	
50 min	
16.00-16.30	Break
16:30-18:00	<p>Session III: International Labour Intermediation and the Protection of Migrants – Public and Private Approaches</p> <p>This is the second of two sessions to look at M&E through the</p>

	<p>lens of a specific key policy area (in this case international labour intermediation and the protection of migrants). The session examines what these policies seek to achieve, what they involve and how they try to draw upon assessment and evaluation to improve policy design and impacts over time.</p> <p><u>Lead questions:</u></p> <ul style="list-style-type: none"> - <i>What can sending and receiving countries do to facilitate the placement of migrant workers abroad?</i> - <i>How can this be done in a way which protects migrant workers?</i> - <i>What capacities does it require from government agencies?</i> - <i>What role can public-private partnerships play? What experiences have different countries and agencies had with these kinds of interventions?</i> - <i>What has worked? What hasn't?</i> - <i>What approaches have been used to try to assess what works?</i> - <i>How can M&E help to improve and scale up what works and move away from what doesn't?</i> <p>Chair: Elizabeth Adjei (Government of Ghana)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mohamed Mani and Walid Blel (Government of Tunisia) • Dovelyn Agunias (IOM / Migration Policy Institute)
20 min per group	
10 min	Wrapping up: Luisa Casado (Government of Spain)
55 min	Break out groups to discuss the same questions as above
18:00-21:00	RECEPTION (Workshop Venue)

June 15, 2011	
PART 2: BUILDING THE EVIDENCE BASE FOR COHERENT POLICY-MAKING: ASSESSMENT & EVALUATION OF MIGRATION MANAGEMENT INTERVENTIONS	
09.00-09.45	Review of Day 1 and introduction to day 2
15min 10min for group	<p>This session pulls together what was discussed and learnt on the previous day, and introduces the aims of the second day.</p> <ul style="list-style-type: none"> • Review of day 1. (Beata Godenzi, Swiss GFMD Taskforce) • Introductory remarks (Vice President Otaviano Canuto, World Bank; and Deputy Director General Laura Thompson, IOM)
20 min	Q&A
09.45 – 11.00	Session IV: The Assessment and Evaluation of Migration Interventions: Rationale and current approaches

<p>15 min</p> <p>15 min 10 min per speaker</p> <p>15 min</p>	<p>This session discusses how assessment and evaluation can improve development outcomes, and reviews how far migration interventions are being evaluated at present and how successful this is being. The session will also reflect upon the value of evaluation from Governments' perspective.</p> <p><u>Lead questions:</u></p> <ul style="list-style-type: none"> • <i>How has assessment and evaluation contributed to improved development outcomes in other areas of policy – such as social protection?</i> • <i>How has assessment and evaluation been used so far in assessing migration interventions?</i> • <i>What has worked?</i> • <i>What hasn't?</i> • <i>What are the special challenges facing assessment and evaluation of migration interventions?</i> • <i>How have countries overcome those challenges to successfully implement evaluations in these areas?</i> <p>Chair: Marcela Cerruti, Government of Argentina</p> <ul style="list-style-type: none"> • The value-added of monitoring and evaluation (Manjula Luthria, World Bank) <p>Q&A</p> <ul style="list-style-type: none"> • Jessica Yutacom (Government of the United States of America) • Liliana Meza Gonzalez (Government of Mexico) • Ann Pawliczko (UNFPA) <p>Q&A</p>
<p>11.00 – 11.30</p>	<p>Break</p>
<p>11.30 - 12.45</p> <p>15 min 1 hour</p>	<p>Session V: Measuring Results for Effective Policymaking</p> <p>This session uses group work to get participants practically engaged with some of the tools of Monitoring and Evaluation (M&E). It will link back to the first session on day 1 where participants identified development and employment related outcomes that they want their migration interventions to achieve. It will help participants to think about how a set of (competing) policy options can be identified using a 'decision tree', using the example of private and public intermediation. It will illustrate how a results chain can be used to think about the monitoring and evaluation of migration interventions.</p> <p><u>Lead questions:</u></p> <ul style="list-style-type: none"> - <i>How can decision trees be used to reach a specific policy objective? How can it be used to inform program design?</i> - <i>How can a results chain be used?</i> - <i>What is the role of M&E in measuring results?</i> <ul style="list-style-type: none"> • Introduction (Stefanie Brodmann, World Bank) <p>Break out groups. Work on decision trees for migration policies and interventions. Reporting back moderated by Andras Bodór & Yann Pouget, World Bank</p>
<p>12.45 – 14.00</p>	<p>Lunch</p>

<p>14.00 – 15.45</p> <p>15 min</p> <p>15 min</p> <p>15 min</p> <p>25 min</p> <p>15 min</p> <p>20 min</p>	<p>Session VI: Applying Evaluation to Migration Interventions</p> <p>This session will use examples of past evaluations of migration interventions (including examples from the Philippines and El Salvador) to demonstrate in a non-technical manner what is involved in undertaking one successfully. The aim is that policymakers leave with an overarching understanding of what evaluation involves and how it might be applied to migration. The session will also motivate the value of evaluation from a Government’s perspective.</p> <p><u>Lead questions:</u></p> <ul style="list-style-type: none"> - <i>What are the basics of evaluation and how can it be applied to migration interventions?</i> - <i>What should policymakers be requiring of technical experts, in order for evaluations to be most useful to policymaking?</i> - <i>What sort of data is required and where can it be located?</i> <p>Chair: Samer Salameh (Palestinian Authority)</p> <ul style="list-style-type: none"> • The value of impact evaluation from a Government’s perspective: The experience of the Spanish-World Bank Impact Evaluation Fund (Carlos Rodriguez Ariza, Government of Spain) • Current approaches to migration policy evaluation: Strengths and weaknesses (Laura Chappell, IOM) <p>Q&A</p> <ul style="list-style-type: none"> • How do we know the impact of migration programs on development outcomes? (Dean Yang, University of Michigan) • Evaluating the impact: The guest-worker agreement between the Philippines and Korea (Michael Clemens, Center for Global Development) <p>Q&A</p>
<p>15.45 – 16.00</p>	<p>Break</p>
<p>16.00 – 17.30</p>	<p>Session VII: Making Progress: The Way Forward</p> <p>This session will allow participants to share their ideas about priorities going forward, and to shape any future work in this area.</p> <p><u>Lead questions:</u></p> <ul style="list-style-type: none"> - <i>How does migration management benefit countries?</i> - <i>How can migration policy making be improved?</i> - <i>What are constraints to improving migration outcomes?</i> - <i>What are key areas to focus on?</i> - <i>How do you see the way forward?</i> - <i>What would be the role of M&E?</i> - <i>What migration management interventions should be priorities for evaluation?</i> - <i>What are the constraints to evaluation?</i> - <i>What kind of international cooperation and knowledge</i>

	<i>sharing mechanisms are needed?</i>
10 min	Chair: Rolph Jenny (GFMD) Reflections: <ul style="list-style-type: none"> • Vice President Otaviano Canuto (World Bank) / Deputy Director General Laura Thompson (IOM)
5 min each	Panel discussion with: <ul style="list-style-type: none"> • Niels Keijzer (ECDPM) • Anil Kokil (Government of Mauritius) • Winke van der Els (Government of the Netherlands) • Wael Farrag (Government of Egypt) • Steen Jorgensen (World Bank) • Frank Laczko (IOM)
40 min	Q&A
10 min	Conclusions and thanks: <ul style="list-style-type: none"> • Frank Felix (Government of Belgium) and Mohammed Bernoussi (Government of Morocco), Meeting Co-chairs
17.30 – 17.45	CLOSING Closing remarks by Beata Godenzi, (Swiss GFMD taskforce)