The expectations from Syrian Investors and the benefits for host municipalities

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To understand the expectations of the refugee investor.
“I am a Syrian entrepreneur in Turkey. To start my business I need to understand the Turkish market first.”
How to start an investment in Turkey?
What sectors or projects are most encouraging me?
Passport and documents are one of the most important factors for increasing business
Investment needs safety and stability
Organizing meetings and workshops between Syrians and bank managers for better understanding.
Ease of work permit and quotas

• Any Syrian may get a work permit individually without company interference
Ease of work permit and quotas

• Getting work permit might be regionalized in addition to the online system
Ease of work permit and quotas

- The current quota might be changed by allowing higher number of Syrians to be employed by the companies established by Syrians.
For that we should securing job opportunities, by identifying needs, locations, and training employment.
The importance of formalizations and register Syrian companies/Business and treat them as Turkish start-ups.
Justice and Equity, and accounting at fault
Chambers of Commerce/Industry, have a key role and an assistant
How can host municipalities benefit?
Benefits of supporting the investment sector

• Improving their economic future;

• Improving the quality of life of the local population;

• Helping in addressing the refugee crisis;

• Increasing productivity and competitiveness of activities and projects for investors and workers.
The benefit of a municipality relates to its ability to attract, generate and maintain investments.
Thank You

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