

# A Need for More Transparency in Higher Education

## *The University Governance and Quality Assurance Program*

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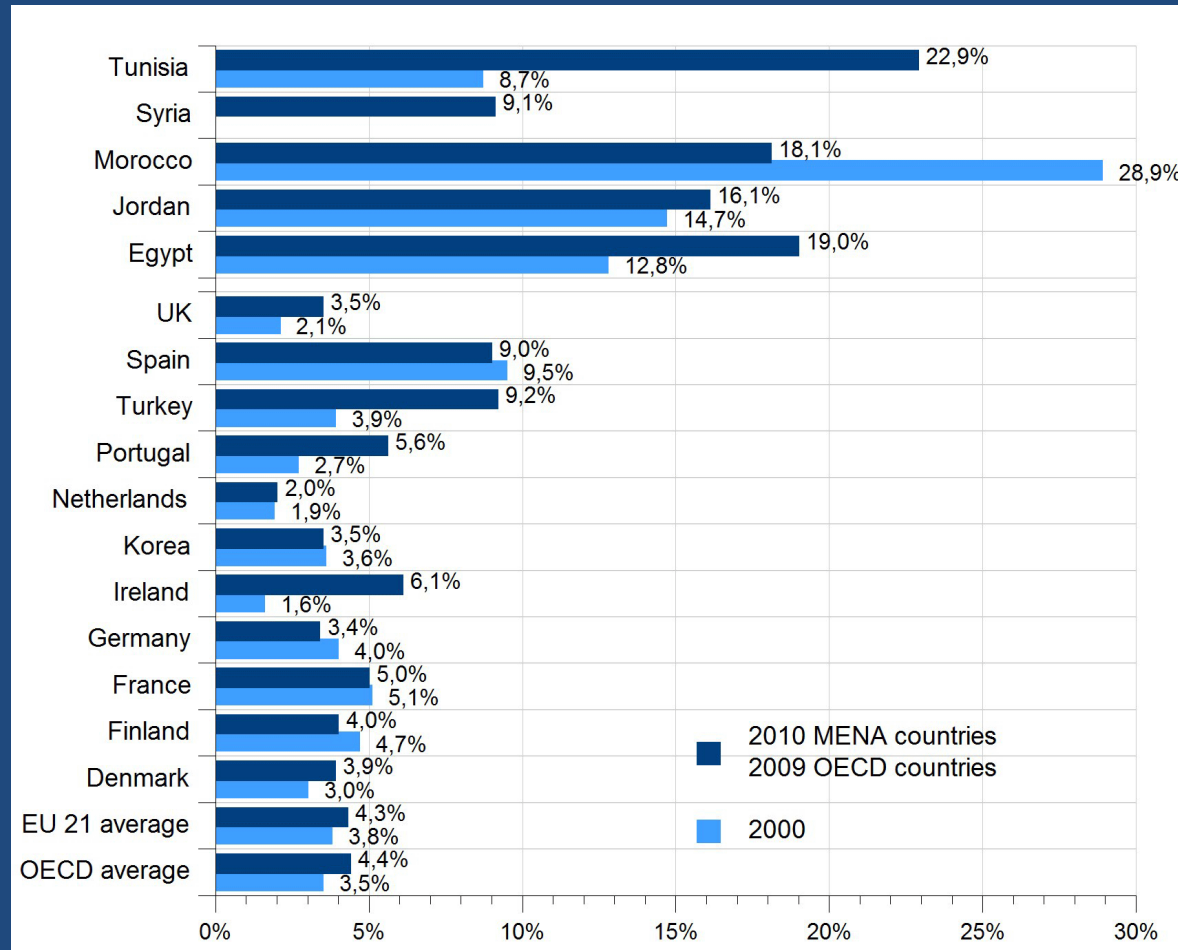
*Tunis, 12 June 2014*

# Structure of the presentation

- A need for more transparency
- University Governance Screening Card
- Zooming in on accountability
- Europe – from ‘hard’ to ‘soft’ steering
- Next steps

# A source of concern – and different patterns from Europe

## Unemployment rates of TE graduates in MENA countries

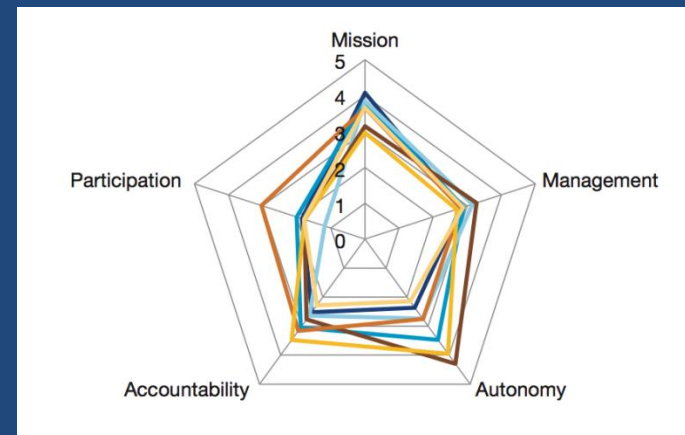


# More transparency is needed through...

- HE Management and Information System, Key Performance Indicators, M&E (“No data, no progress”)
- Surveys
- Scorecards/screening cards
- Benchmarking clubs
- Tracer studies
- Labor market observatories
- (Multidimensional) rankings
- ...

# University Governance Screening Card

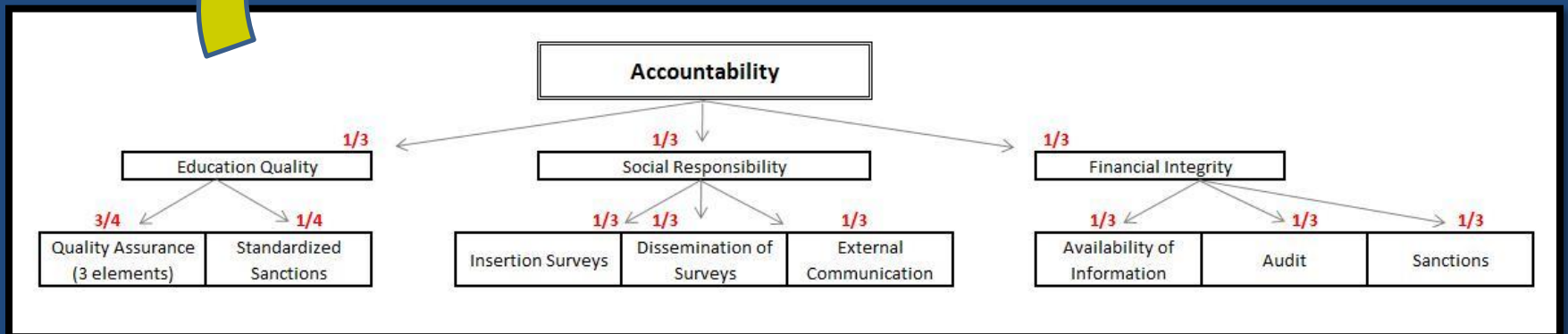
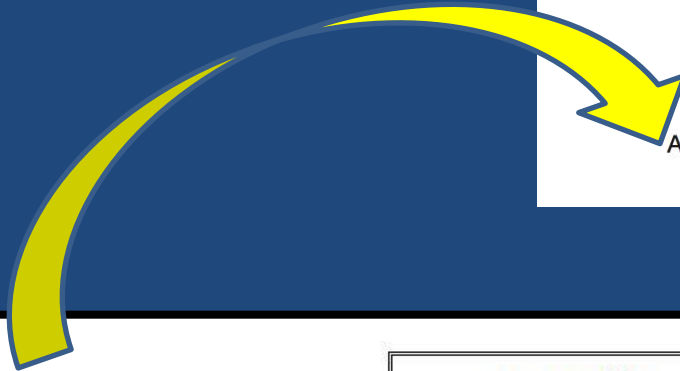
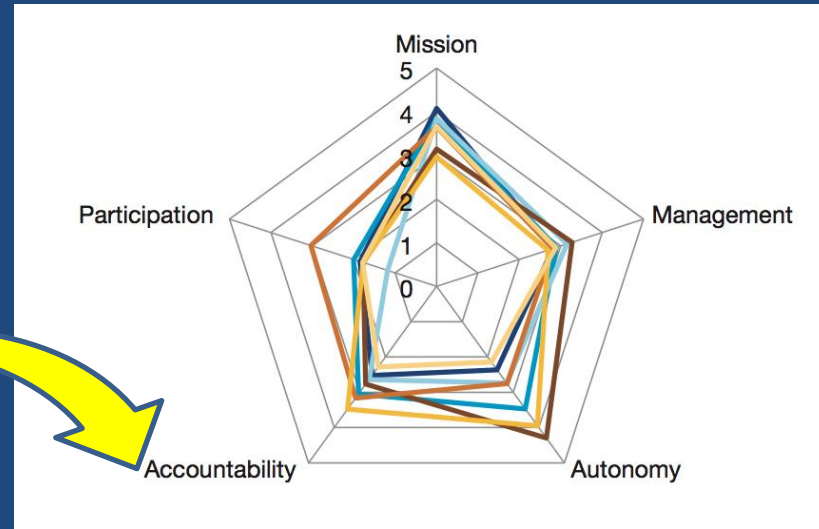
- World Bank works with a network of **100 universities** that have applied the screening card in **7 countries**
- First phase: development and application of UGSC
- Now second phase (**action plans, capacity building, community of practice**)
- Followed by second round application of screening card



# Participating universities by country and status

Country / Status	Public	Private not-for-profit	Private for profit-	Total	Action Plans*
Algeria	22	0	0	22	9
Egypt	7	3	3	13	2
Iraq	14	2	0	16	12
Lebanon	0	14	2	16	16
Morocco	8	0	1	9	4
Palestine	0	8	1	9	6
Tunisia	12	0	3	15	4+1
<b>Total</b>	<b>63</b>	<b>27</b>	<b>10</b>	<b>100</b>	<b>54</b>

# Zooming in on accountability



# Europe - changing role of the state

- From “hard” steering
  - through (detailed) legislation
  - ‘standards’
  - inspection approach
- To “soft” steering
  - performance-oriented financing
  - incentives (e.g. competitive funding)
  - quality assurance (fitness-for-purpose)
  - in the context of agreed learning outcomes
  - **increasing importance of transparency tools – feeding back into higher education steering**
- From ‘quality control’ towards **shared responsibility**

***Where do MENA countries stand?***



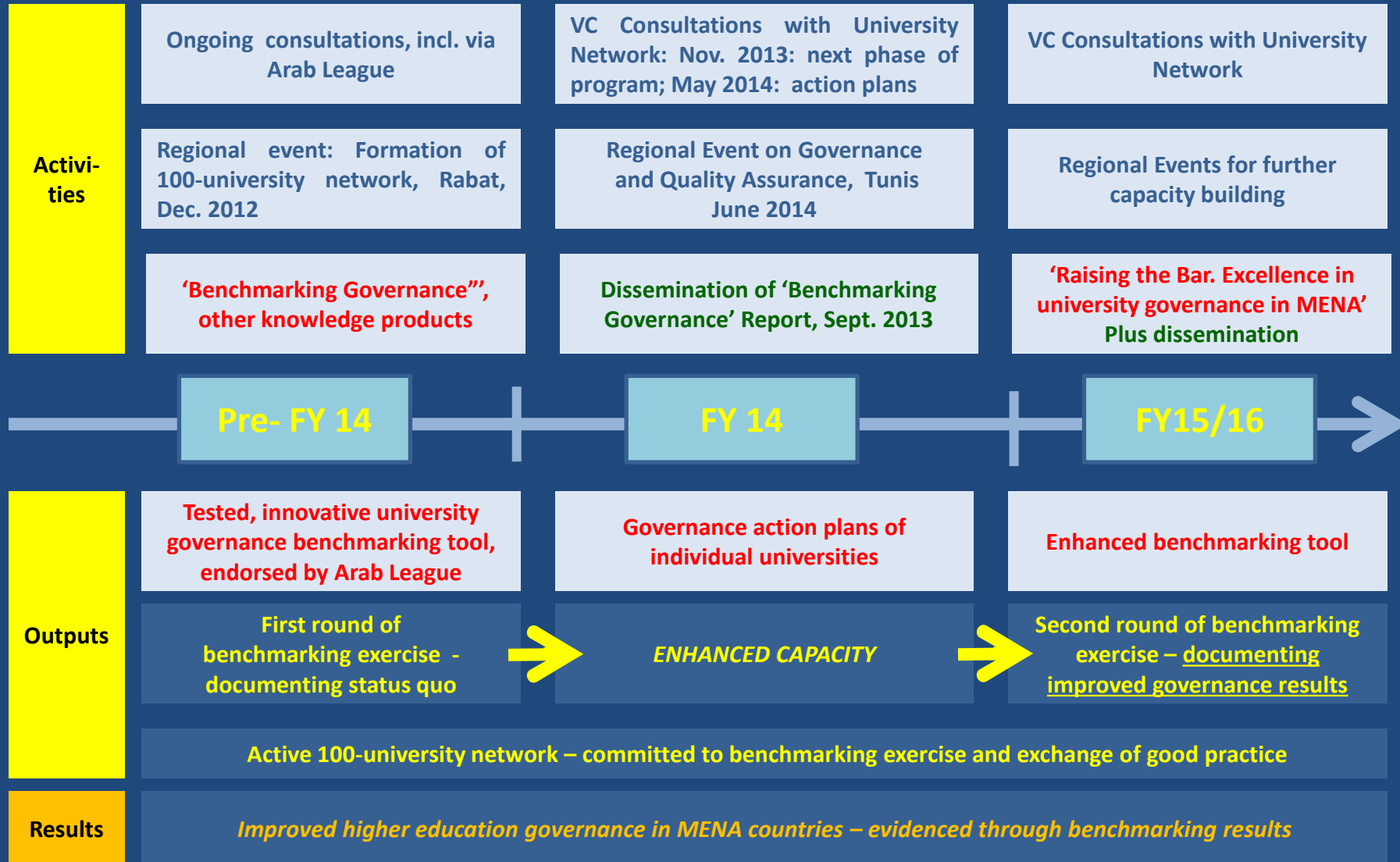
# Next steps

- Further highlight **necessity to “turn on the lights”** – more transparency in higher education
- **Connect transparency efforts**
- **WB governance network, 2014:**
  - Work on **action plans**, based on results screening card
  - **Regional event** (12/13 June, Tunis) with 100 universities network, national governments, QA agencies, partners and experts participating – and TA
  - **Publication** on good practice examples
  - Design of **training modules**

- Consultations
- Knowledge products
- Dissemination

# Timeline

## Regional 100 University Governance Program



# Thank you for your attention!

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