Investment Mobilization in Host Communities
Host communities face three broad challenges

- How to incorporate refugees into their communities in a way that minimizes social disruptions
- How to provide for services to these newcomers
- How to ensure they are productive members of the community – earning and spending incomes and contributing to the local tax base
Generating economic opportunities at the local level

- Refugee response needs to be part of an integrated urban master plan that looks at economic development in its entirety
- Local Economic Development Strategy
  - Expanding what you are already doing
  - Developing new areas linked to a comparative advantage
- Refugees can bring a combination of:
  - Capital
  - Capacity (may allow value chains to develop that were previously constrained)
  - Markets
  - Global Public Goods
What to do?

- Attract investors (including refugees)
  - Develop a targeted strategy based on the cities competitive advantage
  - Develop an incentive package – some ideas
    - Access to serviced industrial land
    - Access to capital (guarantees, mezzanine equity)
  - Strengthen the local investment climate
    - Transport bottlenecks
    - Environmental management
    - Business regulations
- Investor management
  - Promotion
  - After care
Conclusions

• Look to make this a win-win
• Refugees bring strengths
• Lot of international good will to help