INVESTMENT MOBILIZATION IN HOST COUNTRIES
HOST COMMUNITIES FACE THREE BROAD CHALLENGES

• HOW TO INCORPORATE REFUGEES INTO THEIR COMMUNITIES IN A WAY THAT MINIMIZES SOCIAL DISRUPTIONS

• HOW TO PROVIDE FOR SERVICES TO THESE NEWCOMERS

• HOW TO ENSURE THEY ARE PRODUCTIVE MEMBERS OF THE COMMUNITY – EARNING AND SPENDING INCOMES AND CONTRIBUTING TO THE LOCAL TAX BASE
GENERATING ECONOMIC OPPORTUNITIES AT THE LOCAL LEVEL

• Refugee response needs to be part of an integrated urban master plan that looks at economic development in its entirety.

• Local economic development strategy
  • Expanding what you are already doing
  • Developing new areas linked to a comparative advantage

• Refugees can bring a combination of:
  • Capital
  • Capacity (may allow value chains to develop that were previously constrained)
  • Markets
  • Global public goods
WHAT TO DO?

• ATTRACT INVESTORS (INCLUDING REFUGEES)
  • DEVELOP A TARGETED STRATEGY BASED ON THE CITIES COMPETITIVE ADVANTAGE
  • DEVELOP AN INCENTIVE PACKAGE – SOME IDEAS
    • ACCESS TO SERVICED INDUSTRIAL LAND
    • ACCESS TO CAPITAL (GUARANTEES, MEZZANINE EQUITY)
• STRENGTHEN THE LOCAL INVESTMENT CLIMATE
  • TRANSPORT BOTTLENECKS
  • ENVIRONMENTAL MANAGEMENT
  • BUSINESS REGULATIONS
• INVESTOR MANAGEMENT
  • PROMOTION
  • AFTER CARE
CONCLUSIONS

• LOOK TO MAKE THIS A WIN-WIN
• REFUGEES BRING STRENGTHS
• LOT OF INTERNATIONAL GOOD WILL TO HELP