

INVESTMENT MOBILIZATION IN HOST COUNTRIES



HOST COMMUNITIES FACE THREE BROAD CHALLENGES

- **HOW TO INCORPORATE REFUGEES INTO THEIR COMMUNITIES IN A WAY THAT MINIMIZES SOCIAL DISRUPTIONS**
- **HOW TO PROVIDE FOR SERVICES TO THESE NEWCOMERS**
- **HOW TO ENSURE THEY ARE PRODUCTIVE MEMBERS OF THE COMMUNITY – EARNING AND SPENDING INCOMES AND CONTRIBUTING TO THE LOCAL TAX BASE**

GENERATING ECONOMIC OPPORTUNITIES AT THE LOCAL LEVEL

- **REFUGEE RESPONSE NEEDS TO BE PART OF AN INTEGRATED URBAN MASTER PLAN THAT LOOKS AT ECONOMIC DEVELOPMENT IN ITS ENTIRETY**
- **LOCAL ECONOMIC DEVELOPMENT STRATEGY**
 - **EXPANDING WHAT YOU ARE ALREADY DOING**
 - **DEVELOPING NEW AREAS LINKED TO A COMPARATIVE ADVANTAGE**
- **REFUGEES CAN BRING A COMBINATION OF:**
 - **CAPITAL**
 - **CAPACITY (MAY ALLOW VALUE CHAINS TO DEVELOP THAT WERE PREVIOUSLY CONSTRAINED)**
 - **MARKETS**
 - **GLOBAL PUBLIC GOODS**

WHAT TO DO?

- **ATTRACT INVESTORS (INCLUDING REFUGEES)**
 - **DEVELOP A TARGETED STRATEGY BASED ON THE CITIES COMPETITIVE ADVANTAGE**
 - **DEVELOP AN INCENTIVE PACKAGE – SOME IDEAS**
 - **ACCESS TO SERVICED INDUSTRIAL LAND**
 - **ACCESS TO CAPITAL (GUARANTEES, MEZZANINE EQUITY)**
 - **STRENGTHEN THE LOCAL INVESTMENT CLIMATE**
 - **TRANSPORT BOTTLENECKS**
 - **ENVIRONMENTAL MANAGEMENT**
 - **BUSINESS REGULATIONS**
 - **INVESTOR MANAGEMENT**
 - **PROMOTION**
 - **AFTER CARE**

CONCLUSIONS

- **LOOK TO MAKE THIS A WIN-WIN**
- **REFUGEES BRING STRENGTHS**
- **LOT OF INTERNATIONAL GOOD WILL TO HELP**