



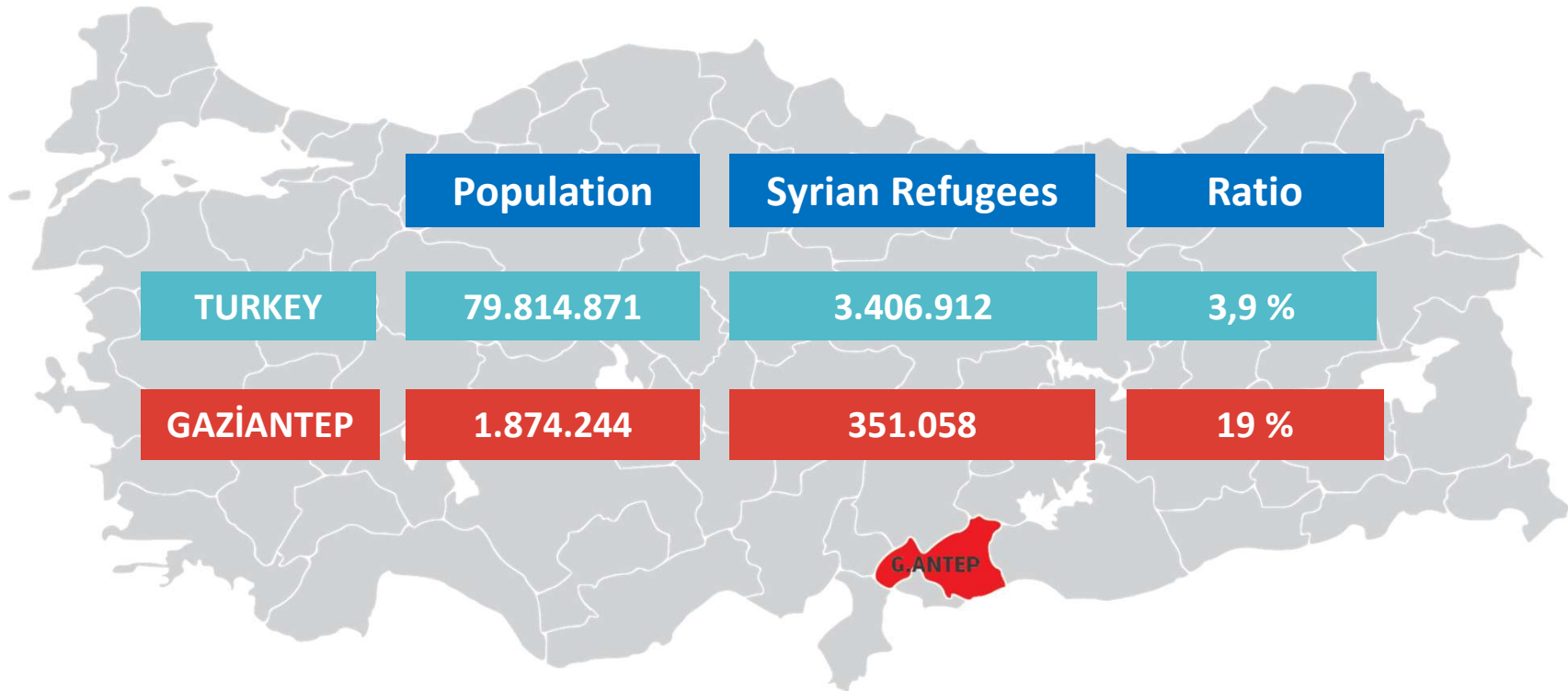
Another side of the Story

Syrian Crisis Burden or Opportunity

Fuat OZHARAT

March 2018 - Amman

OVERVIEW



- **351.058** registered refugees
- **Roughly 60.000** unregistered refugees (waiting for the registration process, registered in another city)
- Only % 7 percent of all refugees live in the refugee camps.

APPROACH OF GAZIANTEP TO THE SYRIAN REFUGEE CRISIS

- GMM migration policy has a humanitarian approach based on **social justice** and **human rights** for refugees and host community.
- In order to cope with the challenges as a municipality we expanded our traditional responsibilities and established a comprehensive '**refugee policy**' based on
 - ▶ Social cohesion
 - ▶ Employment
 - ▶ Education
 - ▶ Housing
 - ▶ Health Care
 - ▶ Equal Municipal Services



GAZIANTEP METROPOLITAN MUNICIPALITY REFUGEE RESPONSE

- Directorate of Migration Office
- Ensar Community Center
- Temporary Education Center for Syrian Children
- Social Research Center (Sarmer)
- Art And Vocational Training Centers (Gasmek)
- Municipal Hospital
- Women Shelter
- Sada Women Only Center
- Social Assistance Program



WHERE ARE WE NOW?

- 2011 79 Businesses
 - 2017 → 10.000+
 - 2011-2016 → \$334 Million in 6033 Formal establishments
 - 2017 \$ 90 Million in 2000 Additional
-
- 74% Micro
 - 24% Small
 - 2% Medium
- | | |
|--------|--------------|
| Micro | 10 employees |
| Small | 10-50 |
| Medium | 50-250 |

WHERE ARE WE NOW?

- Average Revenue **\$463.201 /yr**
- 39% Wholesale & Retail
- 19% Manufacturing
- 10% Catering & Accomodation
- 31% Others

BUSINESS PROFILE

- 67% University or Higher
- 10% Total Syrians in Turkey

CONTRIBUTIONS & OPPORTUNITIES

- On average Syrian SMEs employ 9,4 people
- 55% of SMEs will hire more (8,2 on average with in 12 months)

PRIMARY TRADE ZONES

- 39% Regional Trade
- 23% Turkish Market
- 23% Refugee Market

OPPORTUNITIES

- 39% Will open New Businesses
- 76% Will Keep businesses after War

CHALLENGES

- 40% Language Barrier
- 73% Never Bid on Procurements
- 43% Interested in Bidding on Procurement
- Need of capital with in 12 months
on Average \$300.000

NEED of TRAINING

- Marketing
- Customer Service
- Import Export Laws
- Management