6th MENA Regional Tertiary Education Conference

Towards Competitiveness and Equity in Tertiary Education in the MENA Region: Collaboration for Good Governance, Sustainable Financing and Internationalization

June 15-16, 2017
Center for Mediterranean Integration, Villa Valmer, 271 Corniche Kennedy, 13007 Marseille, France

The conference comes as a sixth in a series of regional conferences on Tertiary Education in MENA organized by the World Bank Group and the Center for Mediterranean Integration (CMI). These conferences were initiated after consultations with governments in the region, resulting in the development of the University Governance Screening Card (UGSC) which has been successfully implemented on more than 150 tertiary education institutions in 8 MENA countries, and on the establishing of a collaborative network of universities supported by key international partners and governments. Successive meetings have been organized in Cairo (2011), Rabat (2012), Tunis (2014), Beirut (2015) and Algiers (2016) demonstrating the increased interest on this collaborative agenda in the region. The 2017 Conference is being held at the headquarters of the CMI in Marseille, France, and will be an opportunity to assess progress achieved, share lessons learned, and, more important, discuss the way forward in defining key priorities for regional collaboration in tertiary education.

This year’s conference brings together key stakeholders from governments, heads of tertiary education agencies, representatives from international partner organizations, regional experts, and a selected number of the members of the MENA Higher Education Governance and Management Network, to think collectively about what has been achieved so far and to outline next steps to be defined in the regional collaboration agenda.

The MENA Higher Education Governance and Management Network is co-convened by the World Bank and the Center for Mediterranean Integration, in partnership with the British Council, ISESCO, UNESCO, International Association of Universities, Association of Arab Universities and UNIMED.
AGENDA

Thursday, June 15, 2017 | DAY 1 – Overview of Governance, Financing, and Internationalization in MENA

8:00      Registration

8:30      Welcome and Opening Session
- Mourad Ezzine, Manager, Center for Mediterranean Integration (CMI)
- Francisco Marmolejo, Global Lead, Tertiary Education, The World Bank
- H.E. Basri Salmoody, Deputy Minister, Ministry of Education and Higher Education, Palestinian Authority

9:00      General Session: “What is happening in tertiary education in the MENA region”
- Algeria: Nacéra Mezache, Studies Director, Ministry of Higher Education and Scientific Research
- Egypt: Magda Abou El Safa, Director of Quality Assurance & Continuous Improvement Department, University of Sadat City
- Jordan: Salem Al-Agtash, Dean of Graduate Studies and Scientific Research, German Jordanian University
- Kurdistan Region of Iraq: Ahmed Anwar Dzaye, President, Salaheddine University-Erbil
- Lebanon: Ahmad Jammal, Director General of Higher Education, Ministry of Education and Higher Education
- Morocco: Mohamed Aboussalah, General Secretary, Higher Education Department; Ministry of National Education, Vocational Training and Higher Education
- Palestinian Territories: H.E. Basri Salmoody, Deputy Minister, Ministry of Education and Higher Education
- Tunisia: Mahjoub Aouni, President, Monastir University

10:30     Break

10:45     Topic 1: Governance Practices across Tertiary Education Institutions in MENA: Preliminary Findings of the UGSC V.2.0
- University Governance Screening Card Team

12:00     Topic 2: Internationalization of Tertiary Education in MENA: Why it Matters?
- Giulia Marchesini, Senior Partnership Specialist, CMI

13:15     Break

14:00     Topic 3: Issues and Trends in Financing Tertiary Education in MENA

15:15     Break

15:30     Group Work Session 1: Parallel working groups

17:00     Group Presentations

17:30     End of the day
Friday, June 16, 2017 | DAY 2 – A Network for Collaboration: Defining the Next Steps

9:00  Perspectives from partner organizations on Governance, Financing and Internationalization

10:00  Break

10:15  Group Work Session 2: Parallel working groups

11:15  Group Presentations

11:45  Conclusion

12:15  Reception and end of conference