Tunisian Handicraft Export Initiative Project
The Role of the Tunisian Diaspora in the U.S.
Anis Mnif

Atelier Banque mondiale-CMI
Dispor du Moyen Orient et d’Afrique du Nord
Marseille, France, 29 mai, 2015
Implementing a Tunisian handicrafts export program to the US using fair trade labels and creating hundreds of jobs in 17 Tunisian governorates.
Implementing a Tunisian handicrafts export program to the US using fair trade labels and creating hundreds of jobs in 17 Tunisian governorates.

**TUNISIAN HANDICRAFTS EXPORT PROGRAM**

In 2012, TAYP was awarded a US Embassy grant to implement an export strategy of Tunisian Handicrafts to the United States.

**DIASPORA TALENTS**

TAYP members, including marketing specialists, supply chain experts, and ICT professionals, designed an innovative, product-centric strategy aimed at exporting “useful” and “fashionable” handicrafts to US wholesalers and distributors through “fair trade”
Implementing a Tunisian handicrafts export program to the US using fair trade labels and creating hundreds of jobs in 17 Tunisian governorates

PARTNERSHIPS
Focused on relationships building among all partners
Implement clear and transparent strategies and process
Connect project’s participants with Tunisian government
Create respectful and trustful relationships between all parties (artisans and government)
IMPACT
TAYP hosted 30 selected artisans at four editions of the New York NOW gift fair. This benefited **561 Tunisian artisans** in more than 17 governorates. One show generated actual sales of $62,000 for 8 artisans with back order volumes of approximately $350,000.
Implementing a Tunisian handicrafts export program to the US using fair trade labels and creating hundreds of jobs in 17 Tunisian governorates

Lessons learned from previous programs:
- Lack of coordination between agencies, NGO and government
- Lack of trust between government and citizen
- Lack of transparency and clear objectives
- Lack of sustainable and inclusive approach

Opportunities:
- Government is encouraging diaspora’s involvement
- Foreign governments are supporting Tunisia in its current transition
- Tunisian diaspora are ready and willing to be agents of change and share their expertise.
A focus on effective investment & economic engagement between the US and Tunisia

A facilitator and advisor between pools of funding, Tunisian entrepreneurs, and US investors

- Encourages US investors to consider Tunisia through presentations and roundtables at chambers of commerce, think tanks, and professional associations

- Conditions the environment for increased US interest in Tunisia, with US agencies, Congress, and the Executive Branch

- Raises the awareness of Tunisia’s entrepreneurs regarding partnerships with US investors and agencies

- Supports young entrepreneurs in developing their businesses through mentoring, technical and financial support
Created and presented “Invest Today in the Tunisia of Tomorrow” and “Successful Investment Models for Post Revolutionary Tunisia” to potential US investors

Sample presentations slides

“Invest Today in the Tunisia of Tomorrow”

Washington DC - May 2011

Change = Opportunity

A country that has been open for and to business

A Geostrategic Location in the Southern Mediterranean

The only country in North Africa that can trade freely with all of its neighboring countries, the European Union and the United States

What the Jasmine Revolution will Change: Increased transparency & rule of Law

What the Jasmine Revolution will Change: Increased transparency & rule of Law

Tunisia: a small country, a trend-setting nation

First Arab Country to:

- 1848: Abolish Slavery
- 1861: Establish a Constitution
- 1956: Give equal rights to women
- 1976: Fund a Human Rights League
- 2011: Popular overthrow of a Dictator

Global Competitiveness

Global Competitiveness

First Arab Country to:

- 1848: Abolish Slavery
- 1861: Establish a Constitution
- 1956: Give equal rights to women
- 1976: Fund a Human Rights League
- 2011: Popular overthrow of a Dictator

The march forward is irreversible

An overall favorable environment for leading global multinationals

What the Jasmine Revolution will Change: Increased transparency & rule of Law

What the Jasmine Revolution will Change: Increased transparency & rule of Law

The march forward is irreversible

An overall favorable environment for leading global multinationals

What the Jasmine Revolution will Change: Increased transparency & rule of Law

What the Jasmine Revolution will Change: Increased transparency & rule of Law

The march forward is irreversible

An overall favorable environment for leading global multinationals

What the Jasmine Revolution will Change: Increased transparency & rule of Law

What the Jasmine Revolution will Change: Increased transparency & rule of Law

The march forward is irreversible

An overall favorable environment for leading global multinationals
Promoting the US Economic Value Proposition in Tunisia and leveraging its natural differentiators

The Four “E’s” model

- **Education**
  - Address education’s quality, relevance, and issues of individualism
  - Build partnerships between US and Tunisian universities and technical community colleges

- **Entrepreneurship**
  - Enable the end-to-end entrepreneurship value chain/ecosystem
  - Ensure that USG programs focus on high value added sectors (ICT, biotech...) and support a few throughout the entire lifecycle to create success stories and send a signal that success is possible without unfair advantage

- **Export**
  - Create jobs through export
  - Focus on high employability sectors (tourism, handicrafts, and agriculture) by fostering export and trade programs, as well as organizing Tunisia partnership forums focused on these sectors (similar to the one organized in Nov 2011)

- **Exchanges**
  - Develop people to people partnerships
  - Increase all exchanges: trade mission, reverse trade missions, and people to people exchanges featuring civil society, students, and faculty, to create an environment of investment and cooperation

US Economic Assistance to Tunisia
Supporting Tunisian entrepreneurs in submitting their project ideas to various US federal agencies for funding and technical support

Sample project concept note

This template is a 3-5 page concept note that presents your project. This form will need to be filled in its entirety to be able to be submitted to various US federal agencies.

**YOUR PROFILE**

<table>
<thead>
<tr>
<th>Individual or Corporate Entity Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please provide information about the individual or company that is submitting this concept note. Include Resumes and/or company description, website...</td>
</tr>
</tbody>
</table>

**Description**

<table>
<thead>
<tr>
<th>Who is the primary account contact for the organization listed above?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Title</td>
</tr>
<tr>
<td>Contact Phone Number</td>
</tr>
<tr>
<td>Address</td>
</tr>
<tr>
<td>Email address</td>
</tr>
</tbody>
</table>

For additional information, please list in a separate attachment.

**PROJECT DESCRIPTION**

A brief description and history of the project, including, among other things, host country and/or other project sponsors, sector, project location, source of raw materials, infrastructure requirements, proposed technological approach, legal and regulatory framework (licenses, permits, etc.), implementation schedule, and economic fundamentals (estimated capital cost, operating costs, interest expense, taxes, expected revenues, etc.).
Implementing a mentorship program for start ups and SMEs that brings many initiatives together and sends a strong signal of support to entrepreneurs

- Local board focuses on workforce development
- Strength is policy and convening power

- The Global Entrepreneurship Program launched the Maghreb Start up initiative in 2011, a successful program that should be replicated now that the ecosystem in Tunisia is more mature

- Global Innovation through Science & Technology organizes business competitions throughout the World

- The Tunisian American Enterprise Fund is planning to setup up an early stage/high growth platform

- S/Global Partnerships is looking to involve the diaspora in entrepreneurship and mentoring programs

MENA Falcons pilot in Tunisia
Timeline of Major Events Attended or Organized by TAYP (1)

- **Meeting President Obama** (Aug 2011)
  - **Theme:** “President Obama Learns about TAYP and its Mission”
  - **Location:** White House, Washington DC
  - **Role:** Attended the White House Dinner, and presented TAYP to President Obama

- **Amcham Investment Conference** (Jul 2011)
  - **Theme:** “Successful Investment Models in Tunisia”
  - **Location:** US Chamber of Commerce, Washington DC
  - **Role:** Presented Tunisia’s value proposition to investors and the chamber’s members

- **Global Diaspora Forum** (May 2011)
  - **Theme:** “Engage all Diaspora in the US”
  - **Location:** US Department of State, Washington DC
  - **Role:** Attended the event

- **TACC Door Knock Mission** (Mar 2011)
  - **Theme:** “Strengthen US-Tunisia Business Ties”
  - **Location:** US Department of State, World Bank, Aspen, Professional Associations…
  - **Role:** Organized World Bank, Woodrow Wilson, and APCO events
Timeline of Major Events Attended or Organized by TAYP (2)

**TAYP actions with its partners**

- **Tunisian Ministerial Meetings** *(Sep 2011)*
  - **Theme:** “Overview of Tunisian Investment Opportunities”
  - **Location:** US Chamber of Commerce, Washington DC
  - **Role:** Organized the event for 3 Tunisian Ministers (Finance, International Cooperation, Labor and Vocational Training)

- **US Congress Testimony** *(Oct 2011)*
  - **Theme:** “Tunisia’s Economic and Political Transition”
  - **Location:** Washington DC
  - **Role:** Testified at the US Helsinki commission

- **Maghreb Entrepreneurship** *(Nov 2011)*
  - **Theme:** “Mentor and Support Young Entrepreneurs”
  - **Location:** Tunisia
  - **Role:** Mentored young entrepreneurs

- **Tunisia Partnerships Forum** *(Nov 2011)*
  - **Theme:** “Strengthen US-Tunisia Business Ties and Engage the Diaspora”
  - **Location:** US Department of State, Washington DC, with breakout sessions at IBM, US Chamber and Franchise Association
  - **Role:** Co-organized the entire event with the State Department
Timeline of Major Events Attended or Organized by TAYP (3)

U.S.-Maghreb Conference
(Jan 2012)
- **Theme:** “Key Issues and Challenges for Advancing Entrepreneurship in the Maghreb”
- **Location:** Morocco
- **Role:** Mentored young entrepreneurs at the U.S.-Maghreb Entrepreneurship Conference

Investing in Tunisia Road show
(Feb 2012)
- **Theme:** “Invest in Tunisia Roadshow”
- **Locations:** Chicago, Houston, Atlanta
- **Role:** Presented Tunisia’s value proposition to investors, along with the Tunisia Ambassador

Tunisian Chambers of Commerce
(Feb 2012)
- **Theme:** “Tunisian Regional Chambers of Commerce Visit ”
- **Location:** Tunisian Embassy
- **Role:** Discussed cooperation and investment opportunities with representatives from the 8 regional chambers of commerce and TACC

Capitol Hill Event on Entrepreneurship
(Mar 2012)
- **Theme:** “Entrepreneurship as a Tool of Sustainability”
- **Location:** Capitol Hill
- **Role:** Discussed innovation and entrepreneurship as a tool for global peace and prosperity
Timeline of Major Events Attended or Organized by TAYP (4)

1. **Investing in the MENA region**
   - **(Mar 2012)**
   - **Theme:** “Greenwich Roundtable Investment in MENA”
   - **Location:** New York City
   - **Role:** Moderated discussion on region’s investment challenges and opportunities

2. **TEDx ENIT**
   - **(Mar 2012)**
   - **Theme:** “Motivational Pitch to Young Engineers”
   - **Location:** Tunisia
   - **Role:** Presented practical steps towards setting up and succeeding as a start up

3. **POMED**
   - **(Mar 2012)**
   - **Theme:** “Tunisia Economic Potential and Challenges”
   - **Location:** Washington DC
   - **Role:** Discussed Tunisia’s post-elections economic outlook at the Carnegie Endowment for International Peace

4. **John Hopkins SAIS**
   - **(Apr 2012)**
   - **Theme:** “Tunisia Economic Outlook”
   - **Location:** Washington DC
   - **Role:** Discussed a “New Paradigm for the Mediterranean: EU-North African-U.S. Partnership for Growth”
Timeline of Major Events Attended or Organized by TAYP (5)

**TAYP actions with its partners**

- **Council on Foreign Relations** *(Jun 2012)*
  - **Theme:** “Tunisia’s Economic Sustainability”
  - **Location:** Washington DC
  - **Role:** Discussed economic policy recommendations for the US and Tunisian governments

- **Tunisia Investment Forum** *(Jun 2012)*
  - **Theme:** “Tunisia Investment: Opportunities and Challenges”
  - **Location:** Tunis, Tunisia
  - **Role:** Moderated a session on governance, transparency, and Tunisia’s value proposition

- **NATEG Days** *(Jul 2012)*
  - **Theme:** “Entrepreneurship for Graduating Students”
  - **Location:** Tunisia
  - **Role:** Led individual development and mentoring sessions

- **GIST Startup Boot Camp** *(Jul 2012)*
  - **Theme:** “High Growth Entrepreneurs Boot Camp”
  - **Location:** Tunisia
  - **Role:** Co-organized the entire event and led the mentoring sessions
Timeline of Major Events Attended or Organized by TAYP (6)

**Meeting President Obama**  
**(Aug 2012)**  
- **Theme:** “President Obama Meets with Diaspora Leaders”  
- **Location:** White House, Washington DC  
- **Role:** Attended the White House Dinner, and discussed Tunisia’s transition

**Tunisia Handicraft Export Program**  
**(Sep 2012)**  
- **Theme:** “Technical Assistance Program”  
- **Location:** Tunisia, US  
- **Role:** Assisted Tunisian handicraft producers to export to the US

**Tunisia Photo book**  
**(Nov 2012)**  
- **Theme:** “The Many Facets of Tunisia”  
- **Location:** Tunisia, US  
- **Role:** Highlighted Tunisia’s diversity and openness through a photo book of images

**Center for Transatlantic Relations**  
**(Dec 2012)**  
- **Theme:** “Mediterranean Basin Partnerships”  
- **Location:** Washington DC  
- **Role:** Discussed Transatlantic partnerships and the Arab Awakening
Timeline of Major Events Attended or Organized by TAYP (7)

**TAYP actions with its partners**

1. **The Atlantic Council** *(Dec 2012)*
   - **Theme:** “Tunisia Constitution Drafting”
   - **Location:** Jefferson, Washington DC
   - **Role:** Presented insights on the constitution drafting process

2. **American Council for Young Political Leaders** *(Dec 2012)*
   - **Theme:** “Visit of Young US Politicians to Tunisia”
   - **Location:** Tunisia
   - **Role:** Organized meetings with Tunisian political, economic, and civil society leaders

3. **John Hopkins SAIS** *(Jan 2013)*
   - **Theme:** “Tunisia: 2 Years Later”
   - **Location:** Washington DC
   - **Role:** Assessed Tunisia’s progress since the revolution

4. **Presidential Inauguration** *(Jan 2013)*
   - **Theme:** “57th Presidential Inauguration”
   - **Location:** Washington DC
   - **Role:** Attended the inauguration and the inaugural ball
Timeline of Major Events Attended or Organized by TAYP (8)

**TAYP actions with its partners**

1. **The Aspen Institute (April 2013)**
   - **Theme:** “Mobilizing the Diaspora”
   - **Location:** Aspen Institute, Washington DC
   - **Role:** Presented insights and lessons learned from TAYP’s investment promotion and entrepreneurship activities

2. **French Institute New York City (May 2013)**
   - **Theme:** “World Nomads Festival - Tunisia”
   - **Location:** New York City
   - **Role:** Designed and implemented the 3-day Tunisia Souk, featuring selected Tunisian handicrafts, arts and traditions

3. **Global Diaspora Forum (May 2013)**
   - **Theme:** “Best practices of Sharing and Diaspora Networking”
   - **Location:** US Department of State, Washington DC
   - **Role:** Presented TAYP’s lessons learned and introduced the diaspora mentorship platform

4. **Doha Forum (May 2013)**
   - **Theme:** “The Arab Spring, the Global Financial and Economic Crisis, International Cooperation, and Development”
   - **Location:** Doha, Qatar
   - **Role:** Attended the forum
Timeline of Major Events Attended or Organized by TAYP (9)

**The Atlantic Council**
(May 2013)
- **Theme:** “MCC Threshold Program”
- **Location:** Atlantic Council, Washington DC
- **Role:** Discussed Millennium Challenge Corporation findings on binding constraints to economic growth in Tunisia

**John Hopkins**
(June 2013)
- **Theme:** “Building Bridges Across the Mediterranean”
- **Location:** SAIS, Washington DC
- **Role:** Discussed the transition in Arab Spring countries and lessons learned from Eastern Europe’s own transition

**Tunisia Investment Forum**
(June 2013)
- **Theme:** “Tunisian Skills Abroad Involvement”
- **Location:** Tunis, Tunisia
- **Role:** Presented TAYP’s activities on how to mobilize the Tunisian Diaspora in the US to support Tunisia’s economic development

**ACYPL Honors Evening**
(June 2013)
- **Theme:** “ACYPL Annual Event and Women’s Leadership Program”
- **Location:** Washington DC, Minneapolis, Minnesota
- **Role:** Brought three talented Tunisian women to the ACYPL immersion program in the US
Timeline of Major Events Attended or Organized by TAYP (10)

**TAYP actions with its partners**

- **Youth Livelihood Alliance (June 2013)**
  - **Theme:** “Economic Opportunities for Youth”
  - **Location:** Microsoft, Washington DC
  - **Role:** Participated in a panel organized by the IYF on youth empowerment in the MENA region

- **Coca Cola Scholars (June 2013)**
  - **Theme:** “Coca Cola/ASPEN/Indiana Youth Scholarship Program”
  - **Location:** US Chamber of Commerce, Washington DC
  - **Role:** Participated in a panel on the diaspora’s role in mentoring, connecting, and supporting youth from the MENA region

- **Electoral Politics in Tunisia (July 2013)**
  - **Theme:** “Electoral Politics under Tunisia’s Constitution”
  - **Location:** Atlantic Council, Washington DC
  - **Role:** Commented on the political transition, electoral law, and the upcoming elections in Tunisia

- **TAYP Annual Gathering (July 2013)**
  - **Theme:** “TAYP Annual Gathering and Training Deployment for the International Youth Foundation”
  - **Location:** Tunis, Tunisia
  - **Role:** Annual TAYP reunion to network, present upcoming programs, and implement the IYF training program
Timeline of Major Events Attended or Organized by TAYP (11)

TAYP actions with its partners

- **New York Gift Fair** (August 2013)
  - **Theme**: “Handicraft Export Project”
  - **Location**: Javits Center, New York City NY
  - **Role**: Organized and managed the entire Tunisian handicraft show, including training, booth design, marketing, and follow up

- **TEDxCarthage** (September 2013)
  - **Theme**: “Trust as a New Currency”
  - **Location**: Tunis Convention Center
  - **Role**: Mariem Malouche was a speaker and talked about her experience on building relationships

- **Door Knock Mission** (October 2013)
  - **Theme**: “Amcham Door Knock Mission to the US”
  - **Location**: Washington DC
  - **Role**: TAYP board members met with the Tunisian American Chamber of Commerce delegation and fostered partnership and common actions

- **MENA+ Social Good** (November 2013)
  - **Theme**: “Advancing Social Good in the Arab World”
  - **Location**: Washington DC and locations in the MENA
  - **Role**: Spoke to an audience of thousands of online users about the role of the diaspora, key success factors to our activities, and steps forward
Timeline of Major Events Attended or Organized by TAYP (12)

- **Theme:** “Transition at a Crossroads: Tunisia Three Years After the Revolution”
- **Location:** US Congress, Washington DC
- **Role:** Attended Subcommittee Hearing on the Middle East and North Africa, and discussed Tunisia with the Subcommittee Chairwoman

- **Theme:** “G8 Conference on Civil Society Initiatives”
- **Location:** Amman, Jordan
- **Role:** Explored priority issues for engagement in policy making, focusing on economic development, women’s empowerment, and freedom of expression.

- **Theme:** “Tunisia’s Journey—What Lies Ahead”
- **Location:** Washington DC
- **Role:** Mohamed Malouche moderated the TAYP-organized event which featured Mustapha Nabli, Bo Cutter (Tunisian American Enterprise Fund), Alexis Arieff (CRS) and Steve McInerney (POMED)

- **Theme:** “Delegation of Young US Political Leaders”
- **Location:** Tunis, Tunisia
- **Role:** Organized meetings with government, political parties, key economic and social players, and members of civil society, as part of our exchange with ACYPL
Timeline of Major Events Attended or Organized by TAYP (13)

1. **Letter to Secretary Kerry** (May 2014)
   - **Theme**: “Letter to Secretary Kerry to Support Tunisia”
   - **Location**: Washington DC
   - **Role**: Edited and signed a letter, co-signed by 65 high level American officials, urging the US government to support Tunisia in its transition towards democracy

2. **John Hopkins Conference** (June 2014)
   - **Theme**: “Transatlantic Economic Forum: Building Bridges Across the Mediterranean 2014”
   - **Location**: John Hopkins SAIS
   - **Role**: Presented Tunisia’s political and economic challenges and opportunities in light of the new constitution

3. **Federal Budget Conference** (June 2014)
   - **Theme**: “Federal Budget: Impact on MENA”
   - **Location**: Rayburn Building-Congress, Washington DC
   - **Role**: POMED explored the Federal Budget & Appropriations processes as they impact democracy and human rights in the Middle East

4. **TAYP Diaspora Awards** (June 2014)
   - **Theme**: “TAYP Board Meeting and Awards Reception”
   - **Location**: Tunisian Ambassador Residence- DC
   - **Role**: Held semi-annual board of directors meeting and organized a reception for TAYP members during which awards were presented
Timeline of Major Events Attended or Organized by TAYP (14)

TAYP actions with its partners

- **Young Leaders Program** (July 2014)
  - **Theme**: “Young Leaders Program”
  - **Location**: Chicago
  - **Role**: Ikbel Achour was selected for the Emerging Leaders program within the Chicago Council on Global Affairs with high level meetings throughout the United States and the promotion of Tunisia

- **Annual Summer Reception** (August 2014)
  - **Theme**: “Diaspora and Local Business Leaders Reception”
  - **Location**: Cogite - Tunis
  - **Role**: Annual summer gathering between the diaspora and private sector leaders in Tunisia with the notable presence of the US Ambassador in Tunisia and several Tunisian government officials and CEOs

- **C3 Summit US Arab Conference** (October 2014)
  - **Theme**: “US Arab Political, Economic and Social Conference”
  - **Location**: Union League Club - New York City
  - **Role**: Spoke about the role of the Arab diaspora (Tunisia in particular) to bridge the gap between Arab and Western cultures

- **World Affairs Council** (October 2014)
  - **Theme**: “Peace Symposium”
  - **Location**: Harrisburg - Pennsylvania
  - **Role**: Tunisia was featured as the success story coming from a troubled region, as presented by Dr. Zied Mhirsi, TAYP Board member and keynote speaker
Timeline of Major Events Attended or Organized by TAYP (15)

**TAYP actions with its partners**

- **NCUSAR (October 2014)**
  - **Theme:** “23rd Annual Arab-U.S. Policymakers Conference”
  - **Location:** Washington D.C.
  - **Role:** Participated in this conference, with a focus on “Framing and Charting the Region’s Issues, Interests, Challenges, and Opportunities: Implications for Arab and U.S. Policies”

- **Global Entrepreneurship Summit (November 2014)**
  - **Theme:** “Global Entrepreneurship Summit”
  - **Location:** Marrakesh-Morocco
  - **Role:** Attended GES 2014 which brought together over 3000 individuals, including heads of state, government officials, global entrepreneurs, corporate leaders, and young entrepreneurs

- **Private Equity in Tunisia (November 2014)**
  - **Theme:** “Round table on PE in Tunisia”
  - **Location:** Paris Hotel- Tunis
  - **Role:** Drew attention to private equity as an alternative source of funding for the economy, with a discussion of best practices and present weaknesses

- **League of Arab States (December 2014)**
  - **Theme:** “League of Arab States Reception”
  - **Location:** Washington D.C.
  - **Role:** Attended the Arab American Day reception organized by the League of Arab States, in the presence of Arab states’ Ambassadors to the United States
### Timeline of Major Events To Be Attended or Organized by TAYP (16)

#### TAYP Diaspora Awards
- **Theme:** “TAYP Board Meeting and Awards reception”
- **Location:** Tunisian Ambassador Residence- DC
- **Role:** Hold semi annual board of directors meeting and a reception for TAYP members during which TAYP awards will be given to members

#### IACE Delegation in DC
- **Theme:** “US- Tunisia Economic Relations”
- **Location:** Washington D.C.
- **Role:** IACE’s focus is on the American continent in 2015. As a result, TAYP will support IACE in its efforts to enable further economic cooperation between Tunisia and the US

#### NAPEO Conference
- **Theme:** “Investment & Entrepreneurship”
- **Location:** Residence Tunis
- **Role:** Participate in the Investment & Entrepreneurship “Building on Strategic Partnership” conference organized by the North African Partnership for Economic Opportunities

#### Economic Roadshow
- **Theme:** “Investment Roadshow Through the US”
- **Location:** US
- **Role:** Organize and implement an investment roadshow aimed at presenting Tunisia’s investment value proposition to US chambers of commerce, think tanks, and investors
Timeline of Major Events To Be Attended or Organized by TAYP (17)

**World Bank Conference** *(Spring 2015)*
- **Theme:** “Focus on MENA Transitions”
- **Location:** World Bank-Washington D.C.
- **Role:** Moderate panels on the post-election transition in Tunisia, with regards to economic reforms and social transition

**Summer Reception** *(Summer 2015)*
- **Theme:** “Diaspora and Local Business Leaders Reception”
- **Location:** Tunis
- **Role:** Annual summer gathering between diaspora and private sector leaders in Tunisia, featuring strategy and leadership announcements

**MENA Falcons** *(Fall 2015)*
- **Theme:** “Mentorship and Seed Funding”
- **Location:** Tunis
- **Role:** Implement the MENA Falcons Tunisia pilot through diaspora mentorship of early stage companies, with seed funding provided by TAEF

**Handicrafts Program Follow on** *(Fall 2015)*
- **Theme:** “Tunisian Handicrafts Export to the US”
- **Location:** Tunis
- **Role:** Expand the implementation of the Tunisian Handicrafts export program to the US using fair trade labels and focusing on increasing impact and sales volumes.
TAYP Events’ Sample Photos – 2010-2011

- Tunisia Day
- Working Session
- State Dinner White House
- Ministerial Conference at Amcham
- State Department
- Amcham
- Prime Minister Visit to the US
- US Chamber of Commerce
TAYP Events’ Sample Photos – 2011-2012

CNN Atlanta

POMED

Chicagoland Chamber of Commerce

Clinton Global Initiative

Amcham

Coke Headquarters

Tunisian Chambers of Commerce
TAYP Events’ Sample Photos – 2012-2013
TAYP Events’ Sample Photos – 2014

TAYP Awards Reception

GWU Conference

Congresswoman Ileana Ros-Lehtinen

US Chamber of Commerce

World Bank

New York Gift Fair
TAYP Events’ Sample Photos – 2014
Partnerships

TAYP is registered as a non-stock, non-profit corporation in the Commonwealth of Virginia.

Email: info@tayp.org – Website: http://www.tayp.org – Facebook: Tunisian American Young Professionals