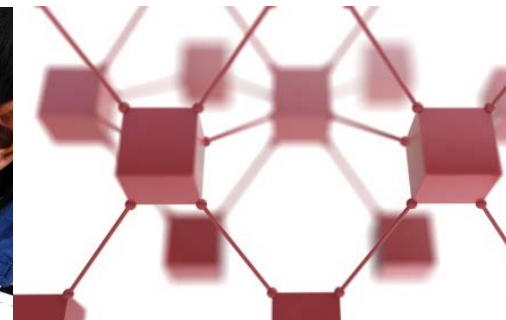
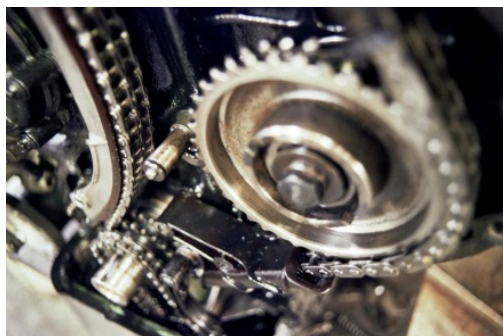
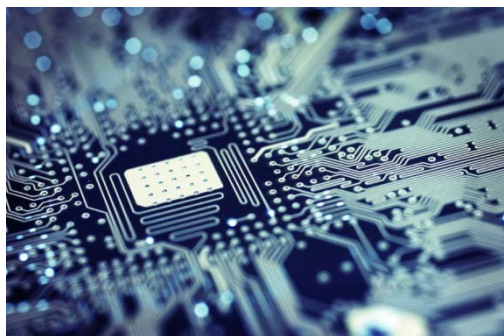




PROGRAMME

EXPERTS' MEETING: DEVELOPING AN INNOVATION SCOREBOARD FOR THE MENA REGION



19th – 20th, 2014
The League of the Arab States
Cairo, Egypt

ORGANISED BY:
The EUROPEAN INVESTMENT BANK (EIB) THROUGH MARSEILLE CENTER FOR MEDITERRANEAN INTEGRATION (CMI)
ISLAMIC EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANISATION (ISESCO)
UNITED NATIONS ECONOMIC AND SOCIAL COMMISSION FOR WESTERN ASIA- TECHNOLOGY CENTER (ETC)
THE LEAGUE OF THE ARAB STATES (LAS)

WEDNSDAY – NOVEMBER 19TH, 2014

8:15 - 8:45 Registration at the League of the Arab States (LAS)

8:45 - 9:30 **INTRODUCTORY REMARKS**

Mrs Magda Zaki, The League of the Arab States

Representative of the Egyptian Ministry of International Cooperation

Mr Jacques van der Meer, The European Investment Bank/ The Marseille Center for Mediterranean Integration

Mrs Maha Merezak, ISESCO

Mr Hussein Al Omari, UN-ESCWA Technology Centre

Session 1 **Statistics and Science, Technology and Innovation Policy**

9:30 - 10:45
Roundtable discussion

Mr Jacques van der Meer, EIB:

- Objectives and structure of the meeting, agenda and outcomes
- Conclusions of Amman meeting (November 2013).
- Why an Innovation Scoreboard: the uses of Science, Technology and Innovation (STI) indicators in a national context and contribution to society

Mrs Daniela Benavente:

- Measuring Innovation: Definitions, issues and challenges.

Mr Nazar Hassan, UNESCO:

- Science, Technology and Innovation indicators in the MENA region: Opportunities and challenges
UNESCO statistics, data collection, and challenges

Session moderated by: Mr. Jacques van der Meer, EIB

10:45 - 11:00 Coffee break

Session 2

Availability and Reliability of Indicators and Statistical Measurement in the Context of Innovation

11:00 - 12:30
Roundtable discussion

- Mrs. Daniela Benavente
- Innovation Capabilities: Resource availability, input, output and value creation- Lessons from the Global Innovation Index,
 - Quality and availability of indicators: relevance, reliability, and filling the blind spots.
 - Which indicators to use: referencing to the Union innovation Scoreboard and the GII.

Lunch

Session moderated by: Hussein Al Omari, UN-ESCWA TC

Session 3

Case studies

14:00 - 15:00

- Mrs. Hana Jegham Elloumi, GIZ Tunisia
- The experience of developing an Innovation Scoreboard for Tunisia: Achievements, hurdles and milestones.

- Mr. Mohamed Samy, Ministry of Industry, Trade and SMEs in Egypt
- Innovation Indicators of the Euro-Med Charter for Enterprise

- Mrs Sally Metwally, Misr El Kheir Foundation
- Indicators for Social Innovation

15:00 - 16:00

Roundtable discussion moderated by: Mrs. Maha Merezak, ISESCO

16:00 - 16:30 Coffee break

Session 4 a

Framework of an Innovation Scoreboard and Parameters Selection

16:30 - 18:00
Roundtable discussion

- Structure of data-sets and how to measure STI
- What parameters are critical to measure the progress in the MENA innovation potential
- Quality measurement, in particular to measure private sector R&D and innovation

Session moderated by: Mrs. Daniela Benavente

THURSDAY – NOVEMBER 20TH, 2014

Session 4 b Framework of an Innovation Scoreboard and Parameters Selection

9:00 - 12:30 Experts group assignment “Selection of structure and relevant indicators”
The structure and relevant indicators for the MENA innovation scoreboard
Exercise moderated by Mr Jacques van der Meer and Mrs. Daniela Benavente

Lunch

Session 5 Operational Plan to Develop the MENA Innovation Scoreboard

13:30 - 15:30
Roundtable discussion

- Next steps: formulation of timeline and deliverables
- Assignment of National reporting officers
- Action plan for data collection and reporting process
- Timeline / Venue for High Level meetings to present the first product

Moderated by: Mr. Jacques van der Meer, EIB

15:30 – 16:00 Coffee break

Session 6

16:00 - 17:00

- **Tour de table and Concluding notes by the MENA delegates**
- **Concluding notes from:**
 - Jacques van der Meer, EIB/CMI
 - Maha Merezak, ISESCO
 - Magda Zaki, LAS
 - Nizar Halasah, UNESCWA TC

Rapporteur: Ms Jihane Hakimi, EIB