



# **AGENDA**

## **REGIONAL WORKSHOP**

# **NATIONAL INNOVATION SYSTEMS: INPUT, OUTPUT, AND IMPACT**

**25<sup>TH</sup> - 26<sup>TH</sup> November, 2013  
El Hassan Science City  
Royal Scientific Society (RSS)**

ORGANISED BY  
MARSEILLE CENTER FOR MEDITERRANEAN INTEGRATION (CMI)/EIB  
UNITED NATIONS ECONOMIC AND SOCIAL COMMISSION FOR WESTERN ASIA-  
TECHNOLOGY CENTER (ETC)



**MONDAY – NOVEMBER 25<sup>TH</sup>, 2013**

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**I- NATIONAL INNOVATION SYSTEMS- KEY ELEMENTS, DYNAMICS, AND OBSTACLES TO OVERCOME**

9:00 - 9:30

**WELCOME AND INTRODUCTORY REMARKS**

Mr Jacques van der Meer, European Investment Bank/ CMI  
Mr Fouad Mrad, UN-ESCWA Technology Centre  
Mr Jean Eric Aubert, Center for Mediterranean Integration/ WB  
Mr. Nael Al Mulki, UN-ESCWA Technology Centre

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**Session 1**

**A SYSTEM APPROACH TO RESEARCH & INNOVATION**

9:30 - 10:00

Mr Nizar Halasah, UNESCWA Technology Center (ETC):

- Components, relationship and dynamics of National Innovation Systems (NIS).
- Obstacles in the development of NIS.

10:00 - 10:30

Mr Simon Bell, Sector Manager in the Finance and Private Sector unit MENA, World Bank

- The importance of NIS approach for industries and countries development and how to use NIS to better formulate national policies.

10:30 - 11:00

Discussion moderated by Mr Gernot Hutschenreiter

11:00 - 11:15

Coffee Break

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**Session 2**

**EMERGING LESSONS AND GOOD PRACTICES**

11:15 - 11:45

Mr Gernot Hutschenreiter, Head, Country Innovation Policy Reviews, Directorate for Science, Technology and Industry, Organization for Economic Co-operation and Development (OECD)

- Characteristics of successful NIS: Trends and Good Practices in Innovation Policies.
- Lessons learned from OECD Innovation Policy Reviews.
- Setting up NIS Policies, indicators and technology paths.

11:45 - 12:15

Mr Jean Eric Aubert, Consultant, World Bank/ Center for Mediterranean Integration

- What do Governments need to observe for promoting more efficiently innovation

12:15 - 12:45

National cases: Delegate from Kuwait (Mr Adnan Akbar), delegate from Iraq (Mr Samir Raouf), delegate from Jordan (Mr Fawaz El Karmi)  
Moderated by Mr Fouad Mrad

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12:45 - 13:45

Lunch

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### **Session 3      CASE STUDIES - LESSONS IN RESEARCH AND INNOVATION POLICY-MAKING FROM EMERGING COUNTRIES**

- 13:45 – 14:15      Turkey: Ms Sirin Elci, Director, Technopolis Group Turkey
- 14:15 – 14:45      Estonia: Ms Katrin Männik, Senior Consultant, Technopolis Group Estonia  
Regional Cases from MENA countries
- 14:45 – 15:15      National cases: Delegate from Libya (Mr Mohamed Alaswad), delegate  
from Tunisia (Mr Mondher Khanfir), delegate from Palestine (Mr Hasan  
Omar)  
Moderated by Mr Jacques van der Meer
- 15:15 – 15:30      Coffee Break
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## **II-      MEASURING AND ASSESSING NATIONAL INNOVATIONS SYSTEMS**

### **Session 4      WHAT, HOW AND WHERE TO MEASURE**

- 15:30 – 16:00      Ms. Daniela Benavente, Global innovation Index (GII)  
- Benchmarking Innovation Capabilities and Results: Findings from  
the Global Innovation Index 2013"
- 16:00 – 16:30      Ms. Alessandra Colecchia, Head, Economic Analysis and Statistics  
Division, Directorate for Science Technology and Industry, OECD (video  
conference)  
- A new generation of indicators for science and innovation  
policies: Highlights from the OECD STI Scoreboard 2013
- 16:30 – 17:00      Ms. Katrin Männik, Technopolis Group Estonia  
- EU Research & Innovation Policy Information and Data Platforms  
(INNO Policy TrendChart, EU ERAWATCH, Regional Innovation  
Monitor)
- 17:00 – 17:30      Mr Omar Hammami, Head of France-Tunisia committee of the French  
cluster of competitiveness Systematic  
- Mapping Technology and Knowledge Flows  
- Interactions between enterprises, universities and public  
research Institutes
- 17:30 – 18:00      Discussion  
Moderated by Mr Ghaith Fariz
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- 20:00 – 22:00      Diner reception



**TUESDAY – NOVEMBER 26<sup>TH</sup>, 2013**

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**Session 5                    MEASURING IMPACT OF NATIONAL INNOVATION SYSTEMS**

- 9:00 – 9:30                Mr Ghaith Fariz, Director and Coordinator, Arab Knowledge Report, United Nations Development Program (UNDP)
- NIS and economic performance
  - National and Regional STI Benchmarking
- 9:30 – 10:30              National cases: Delegate from Oman (Mr Abdullah Mhrouq), delegate from Egypt (Mr Majed El-Sherbini), delegate from Yeman (Mr Fuad Al-Hada),  
Moderated by Mr Jean-Eric Aubert, WB/CMI
- 10:30-11:00              Coffee Break
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**III- NATIONAL INNOVATION OBSERVATORIES**

**Session 6                    SETTING UP NATIONAL INNOVATION OBSERVATORIES**

- 11:00 – 11:30              Ms Sirin Elci
- Experiences establishing national innovation observatories
- 12:00 – 13:00              National cases: Delegate from Tunisia (Mrs Amira Ben Mohamed), delegate from Jordan (Ms Catherine Bentley), delegate from the League of Arab States (Mr Mustafa Abbas)  
Moderated by Ms Daniela Benavente
- 13:00 – 14:00              Lunch
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**Session 7                    THE WAY FORWARD**

- 14:00 – 16:00              Notes by Mr Jacques van der Meer, and Mr Fouad Mrad
- Panel Recommendations: CMI/ ETC/ OECD/UNDP/Technopolis Group/  
National delegates
- Role of CMI, EIB, ETC, UNDP, OECD