

A map of the Mediterranean region, including parts of Europe, North Africa, and the Middle East. The map is light blue and white. Several colored dots are placed on the map: three yellow dots near Istanbul, one orange dot near Ankara, one yellow dot near Beirut, one yellow dot near Damascus, one orange dot near Jerusalem, one orange dot near Amman, and a cluster of seven orange dots in the Middle East, including one near Baghdad. The text is overlaid on the map.

PREPARATORY SELF - ASSESSMENT

for

Strategic Planning for Local Economic Development in Host Communities

Sara Boughedir & Gilda Borriello, Center for Mediterranean Integration



SURVEY OBJECTIVES



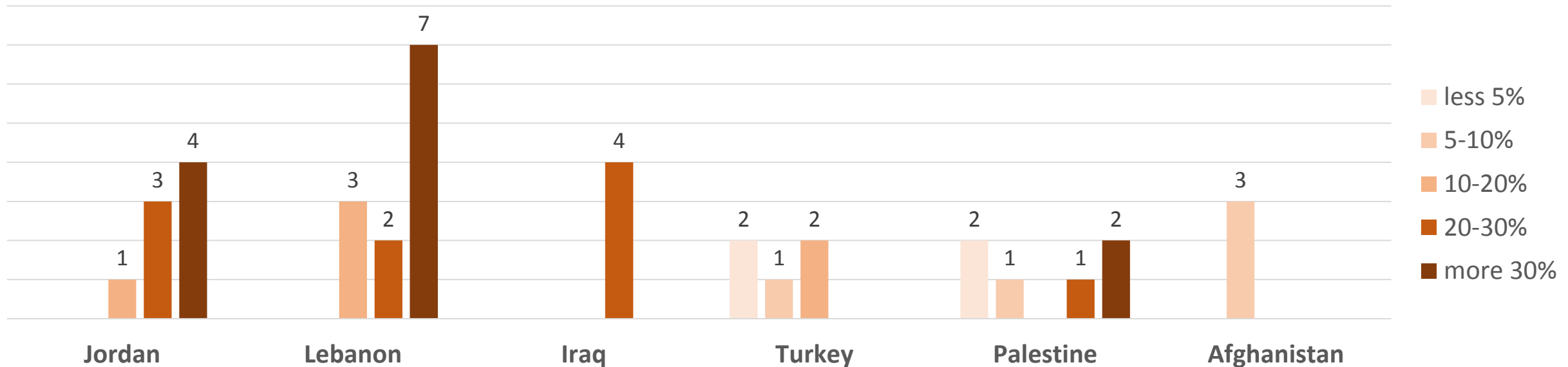
- **For all to provide an overview on LED planning challenges and opportunities, and to prepare to the workshop by :**
 - **Simulating a rapid assessment of the economic situation of their town**
 - **Defining their development objectives, scope of action, including assets and liabilities, opportunities and challenges**

SURVEY PARTICIPATION



- 40 municipalities, unions of municipalities or governorate authorities - on 34 municipalities represented at the workshop
- Jordan: 8 ; Lebanon: 12 ; Turkey : 5 ; 6 Palestine ; 4 Afghanistan
- High percentages of refugees / forcefully displaced (the large majority declared more than 20%)

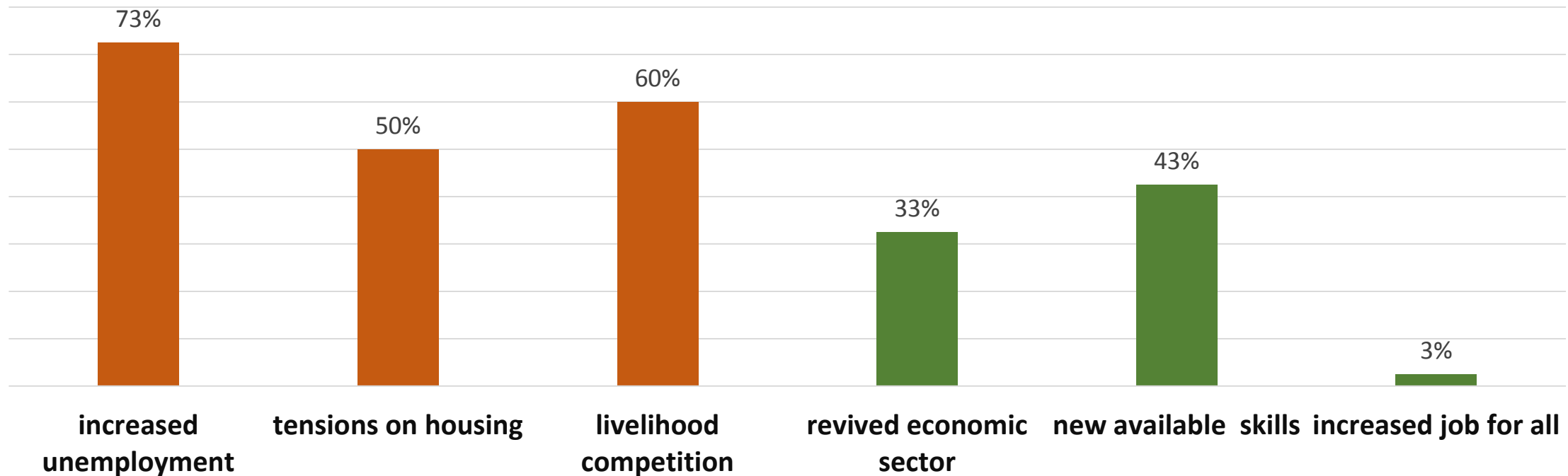
*% of refugees / forcefully displaced,
for number of respondents*



REFUGEES / IDPs IMPACT ON LOCAL ECONOMIES



In what way did displaced population impact the local economic context in your town



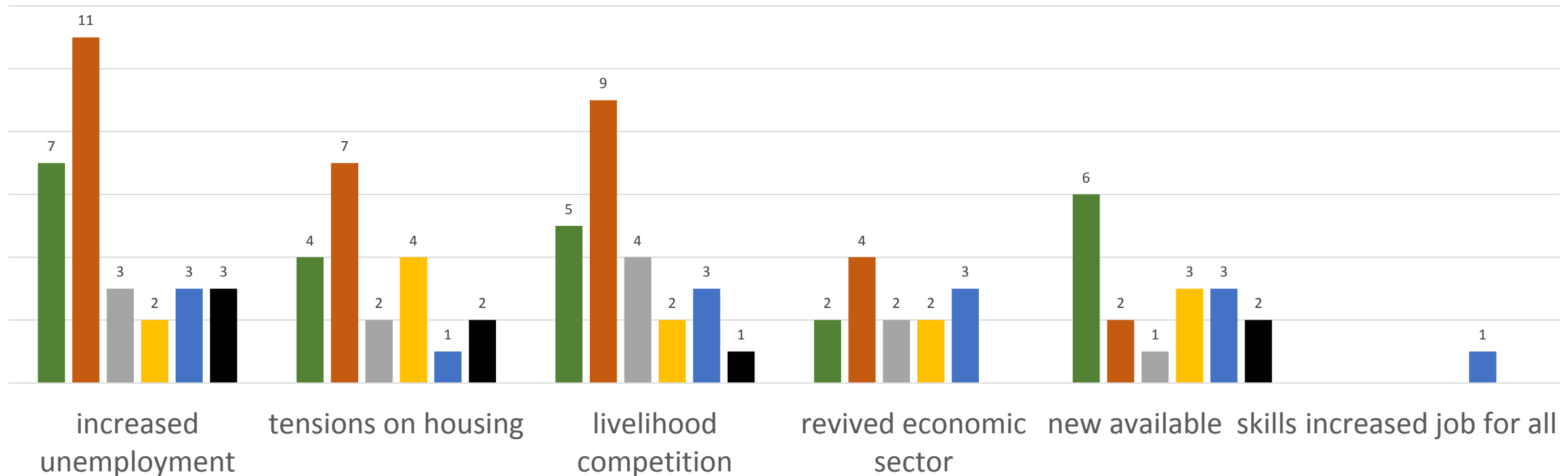
REFUGEES / IDPs IMPACT ON LOCAL ECONOMIES



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In what way did displaced population impact the local economic context in your town

Legend: Jordan (green), Lebanon (orange), Iraq (grey), Turkey (yellow), Palestine (blue), Afghanistan (black)

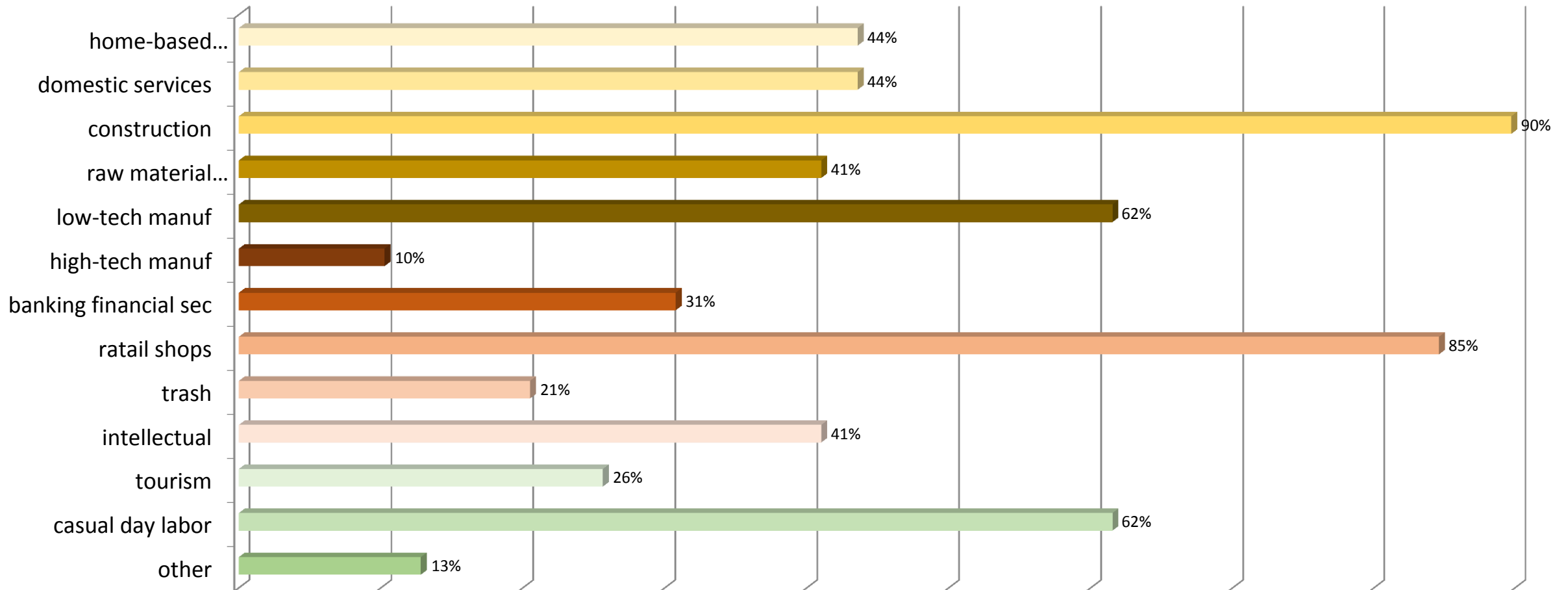




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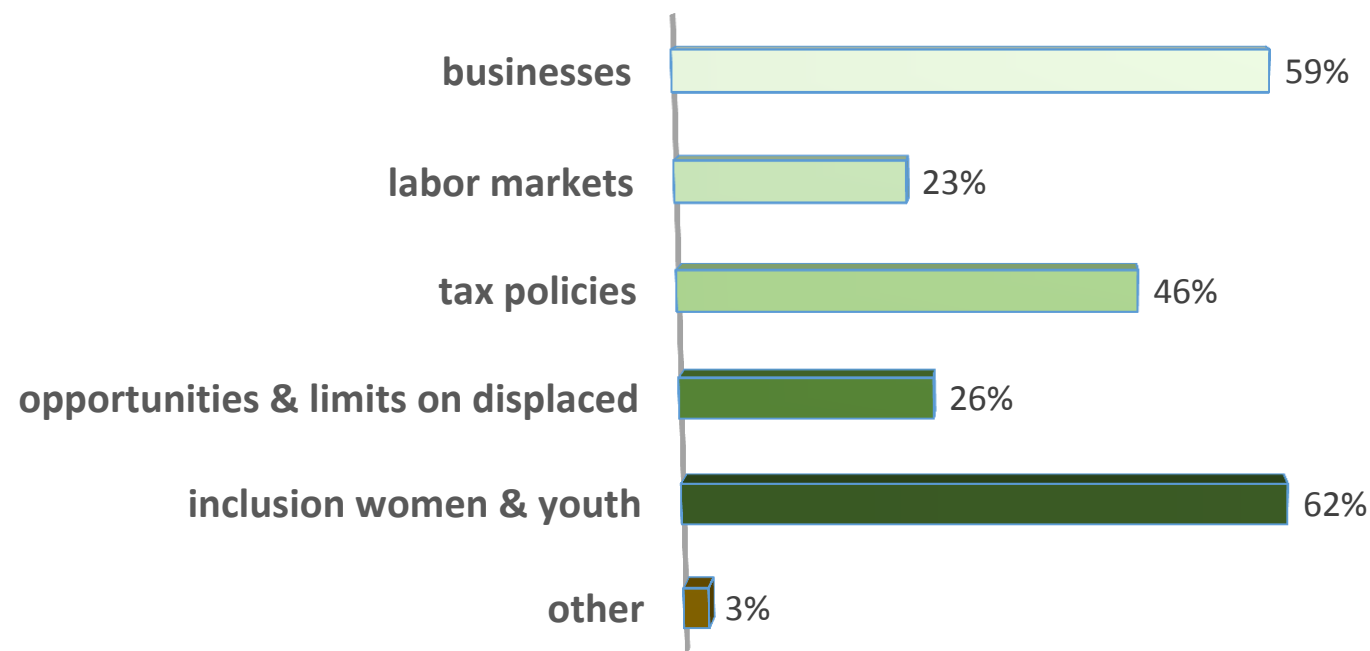
ENABLING ENVIRONMENT & EXISTING ASSETS

What are the main areas of economic activity



- Local authorities are key stakeholders of LED

Which of the following is regulated by your local government/authority ?



Regional differences :

Jordan:

- Women and youth inclusion
- Business regulations
- Labor market regulations

Lebanon:

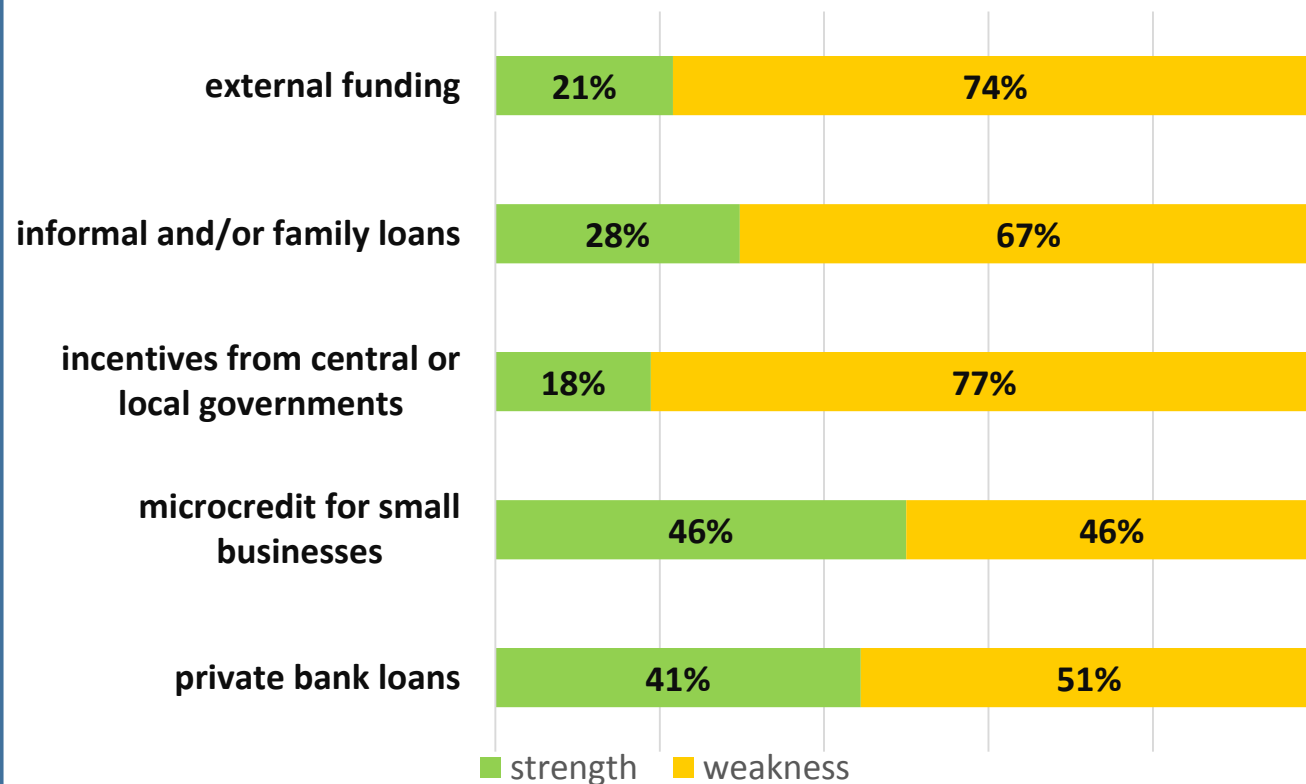
- Opportunities and limits on displaced persons

Palestine & Iraq

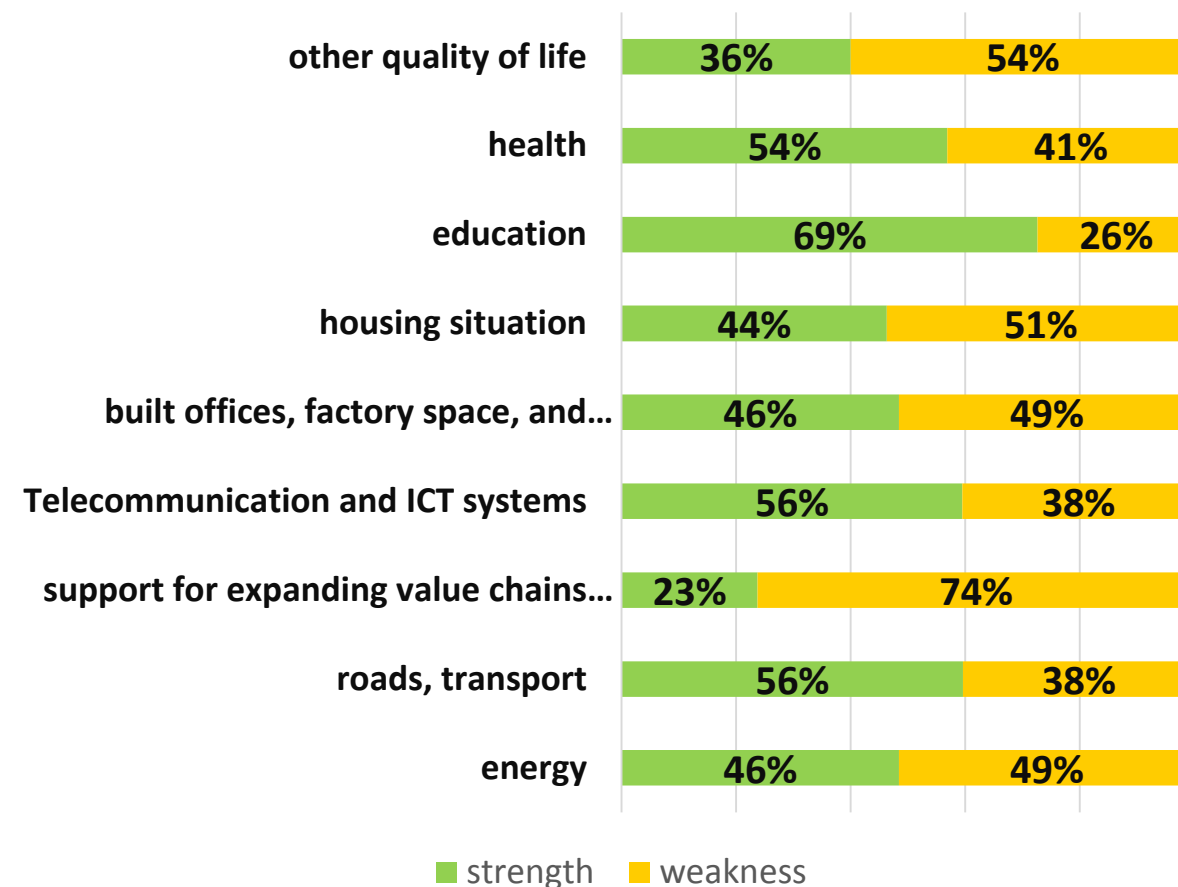
- Business regulations
- Tax policies

There is room for improvement for: Tax and financial incentives , Informal / family loans, External funding

Bank and Microfinance



Enabling environment



Business environment : strengths and weaknesses

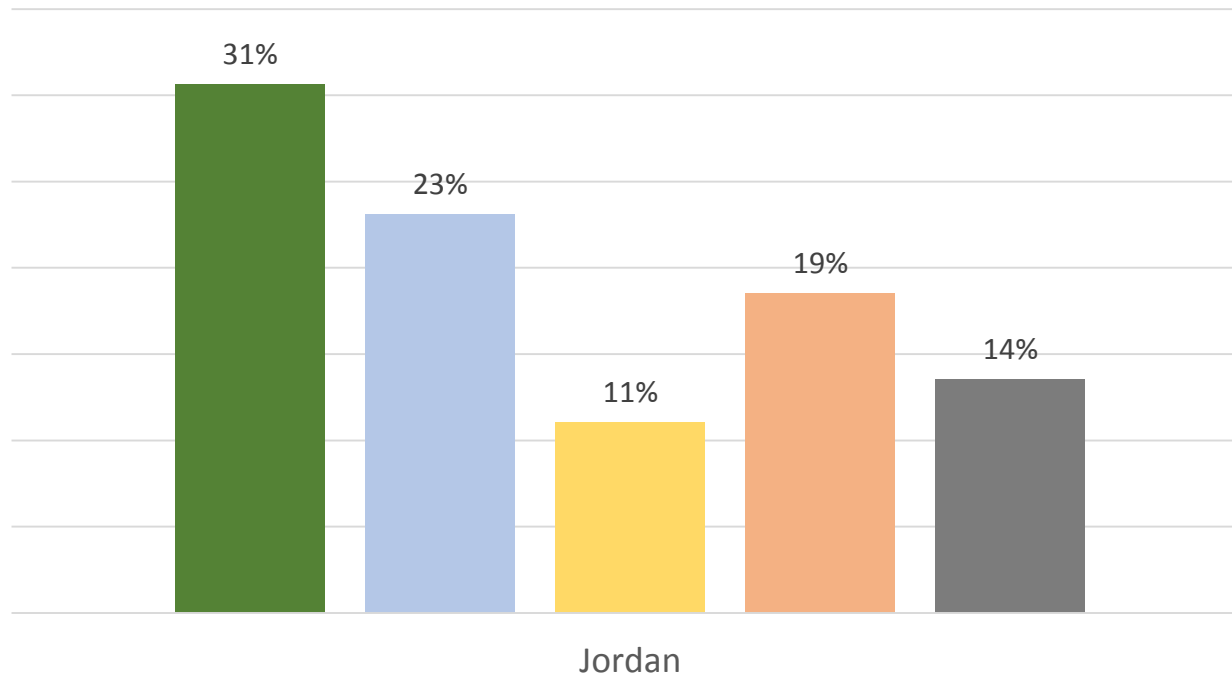
	Strengths	Weaknesses
Formal Economy	<ul style="list-style-type: none"> - Strategic locations (at the coast, on commercial roads, etc.=) - Diversity of opportunities / Sectors (including informal) - Human capital (available skills) - Land availability 	<ul style="list-style-type: none"> - Weakness of investments - High fees and taxes - Lack of funding, also for local authorities - Cost and Availability of Energy - Political situation (instability, security, occupation)
Informal Economy	<ul style="list-style-type: none"> - Availability of jobs - Support to the local economy - Quick start up businesses - Cheaper to build small businesses 	<ul style="list-style-type: none"> - Lower opportunities to expand business - Generate low-income jobs - Weakness of investment capital - Lack of marketing - Difficulty of inventory



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LABOR MARKET

Please estimate the percentage of the population (locals and displaced) employed, formally and informally, in the following areas



- public sector
- formal businesses
- industries
- self-employment / street vending / home-based
- casual labor in construction or domestic services

Refugees / IDPS and Women are more concentrated in certain sectors :

Refugees / IDPS:

- Construction
- Agriculture
- Restaurants
- Street vending

Women :

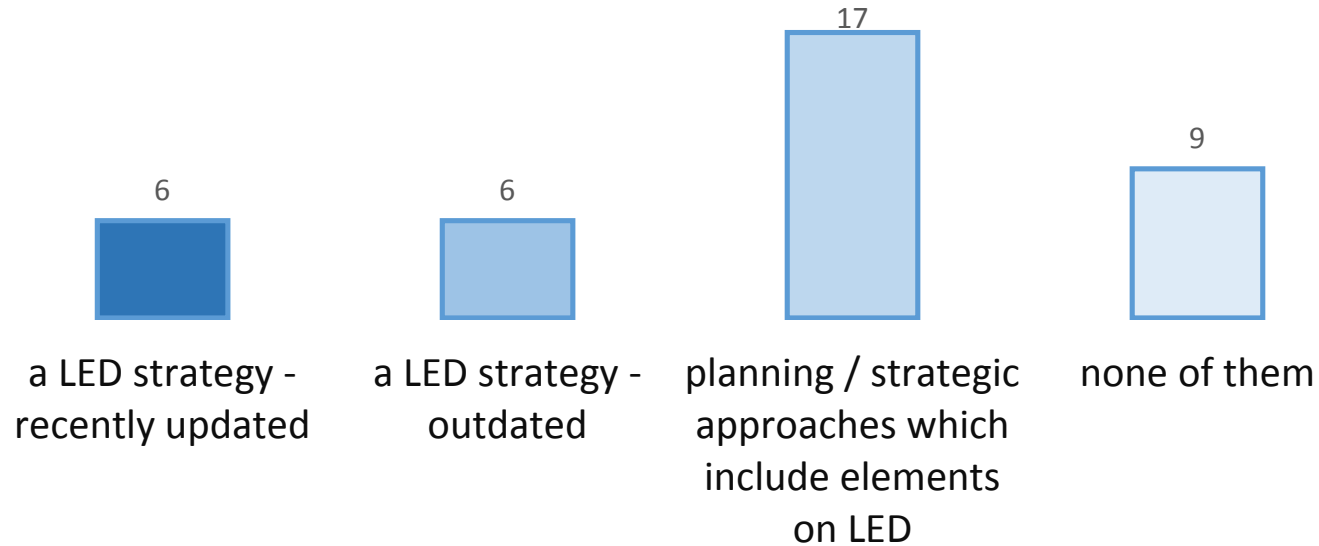
- Public sector (Education & Health)
- Home-business
- Domestic work



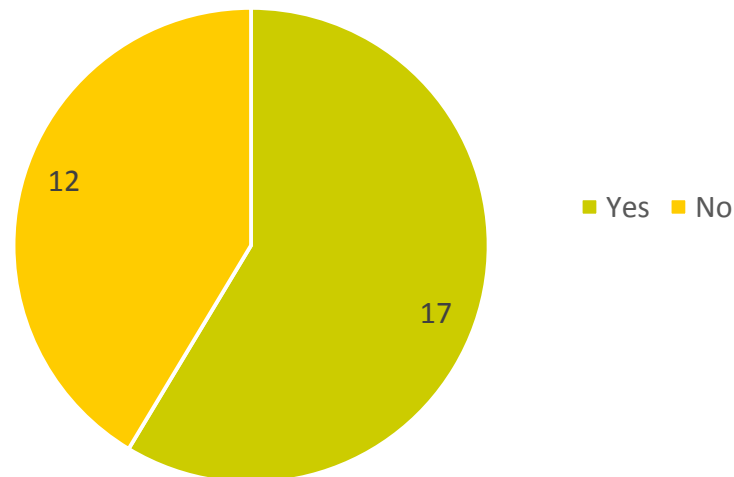
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LOCAL ECONOMIC DEVELOPMENT STRATEGIES

Qu 16: Has your local government / authority already developed –



does your LED strategy or planning/strategic approach takes the refugees/forcibly displaced populations into account?



Assets :

- Competent staff /Human resources
- Leadership
- Local expertise
- Existing planning approaches

Constraints :

- Financial constraints – lack of sustainable funding
- lack of number of staff / time
- Need of staff training
- regulatory and political constraints



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LED RAPID ASSESSMENT & PRIORITIES

SWOT – LABOR MARKET

STRENGTHS

- Strategic Location
- Job opportunities in certain sectors / areas (waste removal, green zone)
- Availability of qualified workers
- Educated youth

WEAKNESSES

- Low wages & lack of social benefits
- Lack of economic planning
- Increasing number of refugees
- Competition for jobs

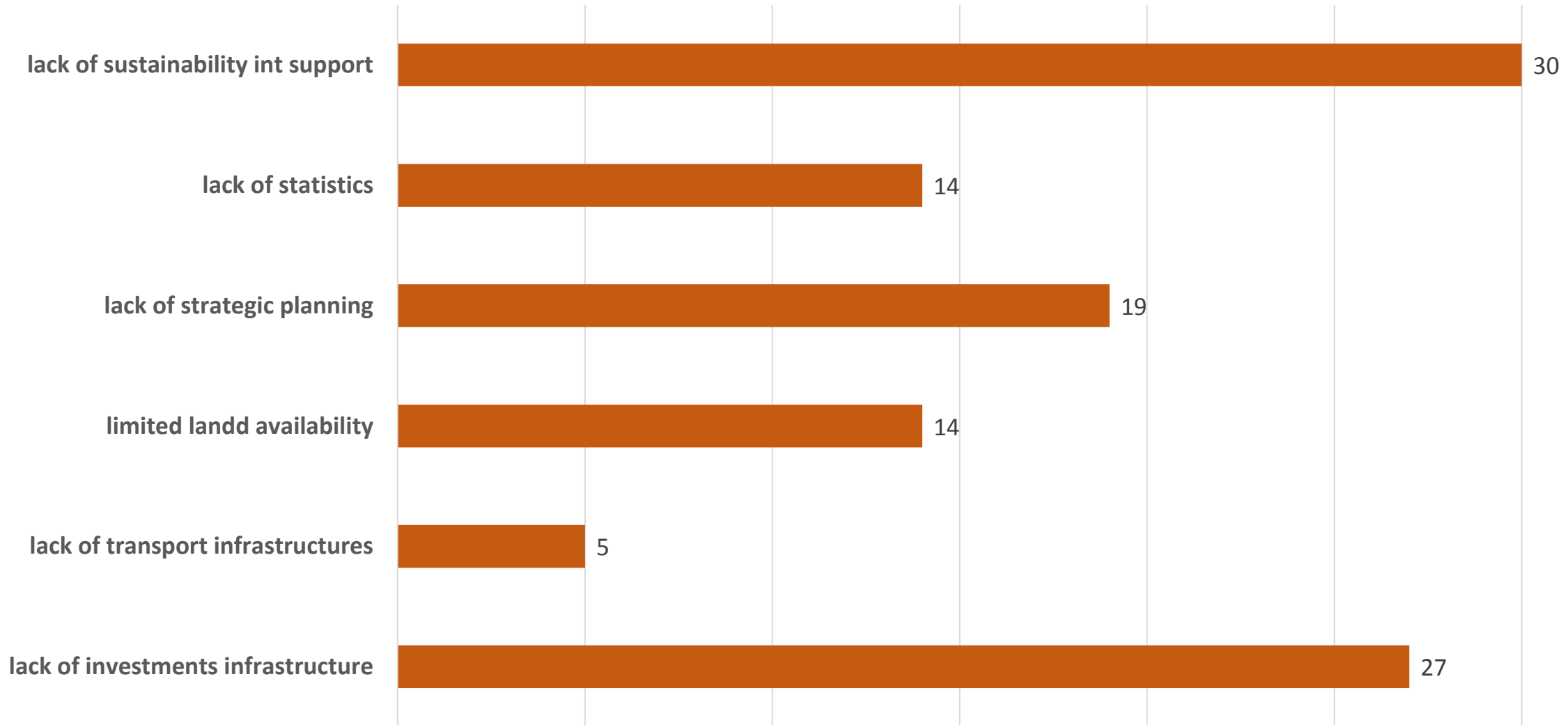
OPPORTUNITIES

- Providing jobs for refugees and locals
- Create new market opportunities
- Existing competitive sectors
- Existence of training programs

THREATS

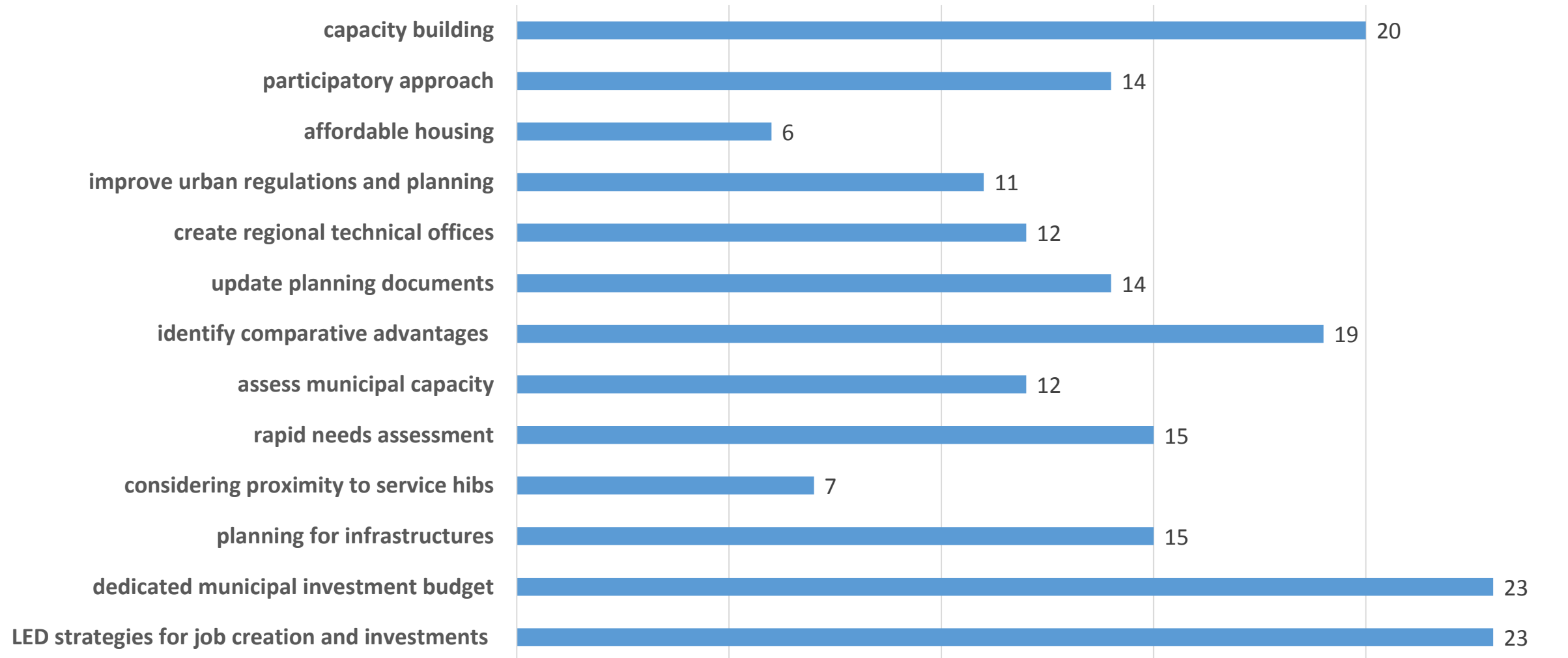
- Lack of funding for investment
- Competition on markets
- Competition for jobs
- Instable security / political situation

Strategic Planning for Local Economic Development CHALLENGES



Strategic Planning for Local Economic Development

PRIORITIES



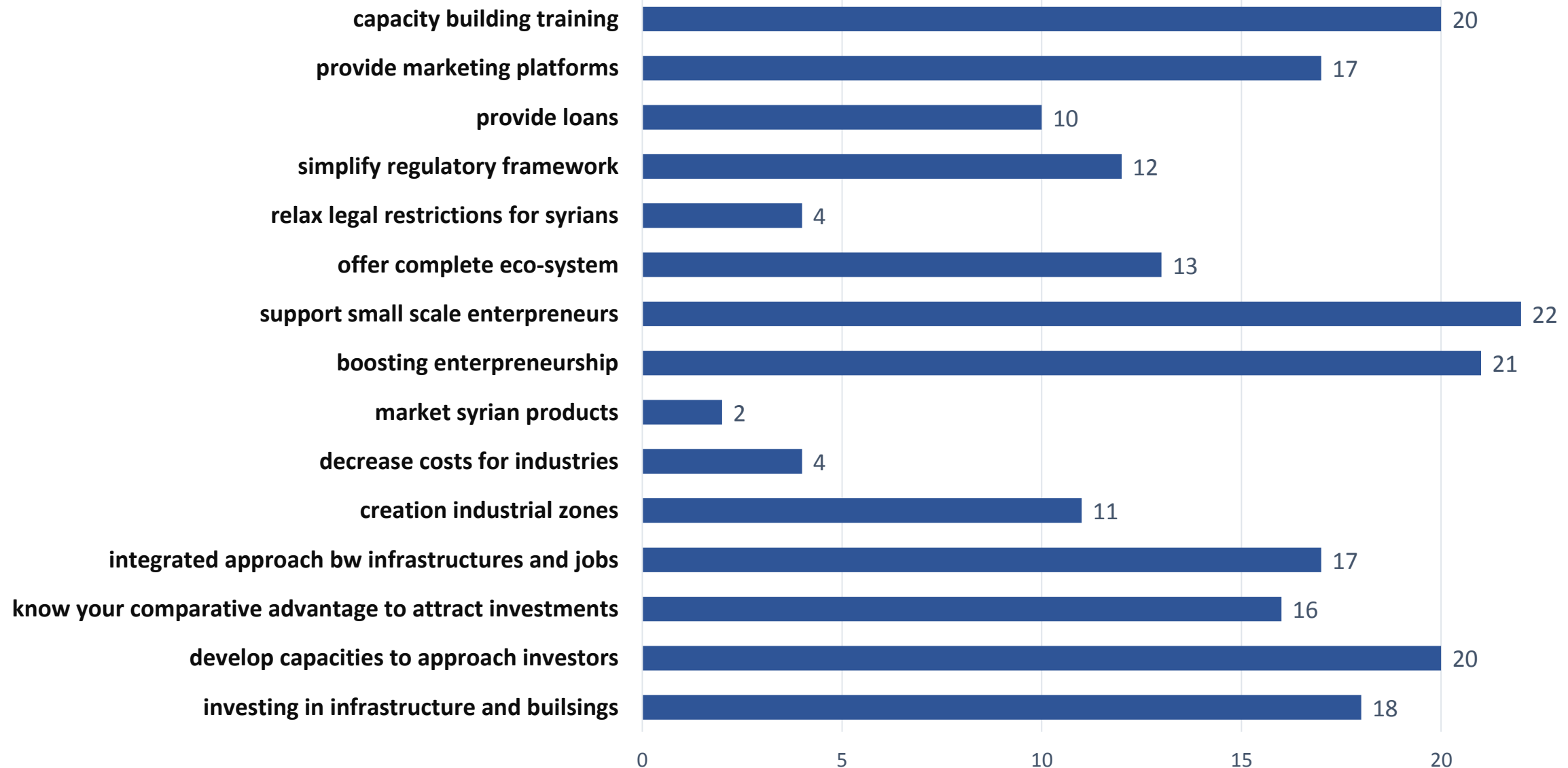
Boosting Private Sector Opportunities

CHALLENGES



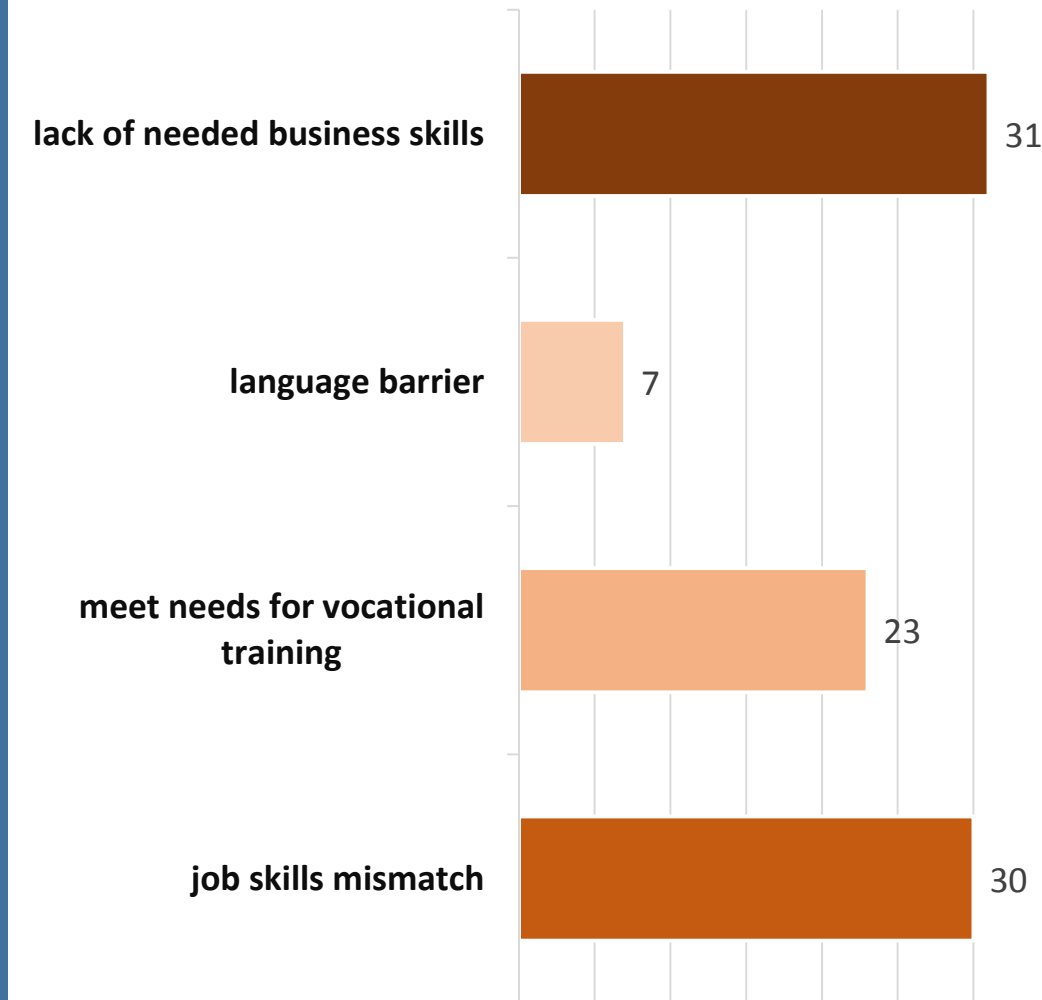
Boosting Private Sector Opportunities

CHALLENGES



Skills and Capacity Development

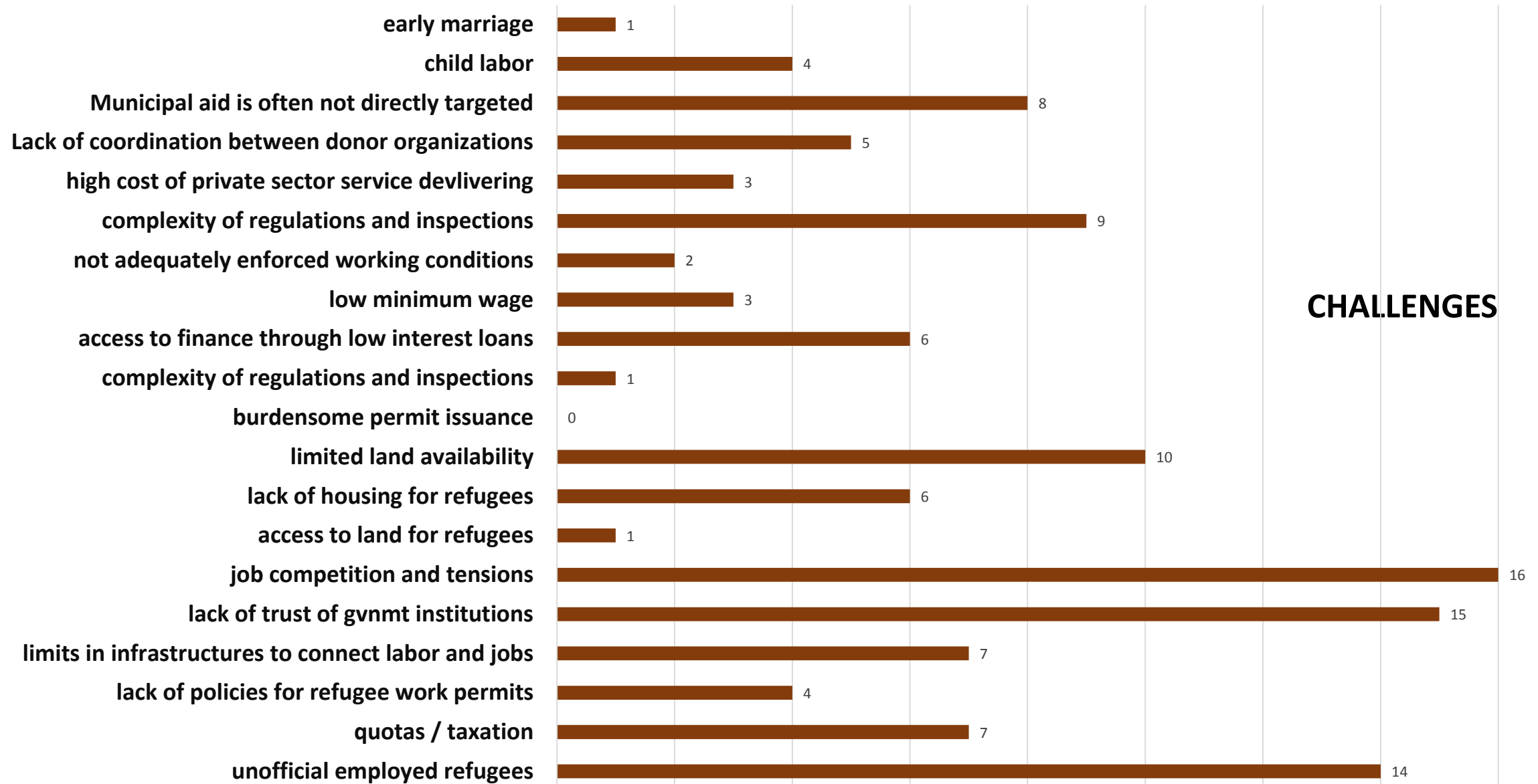
CHALLENGES



PRIORITIES

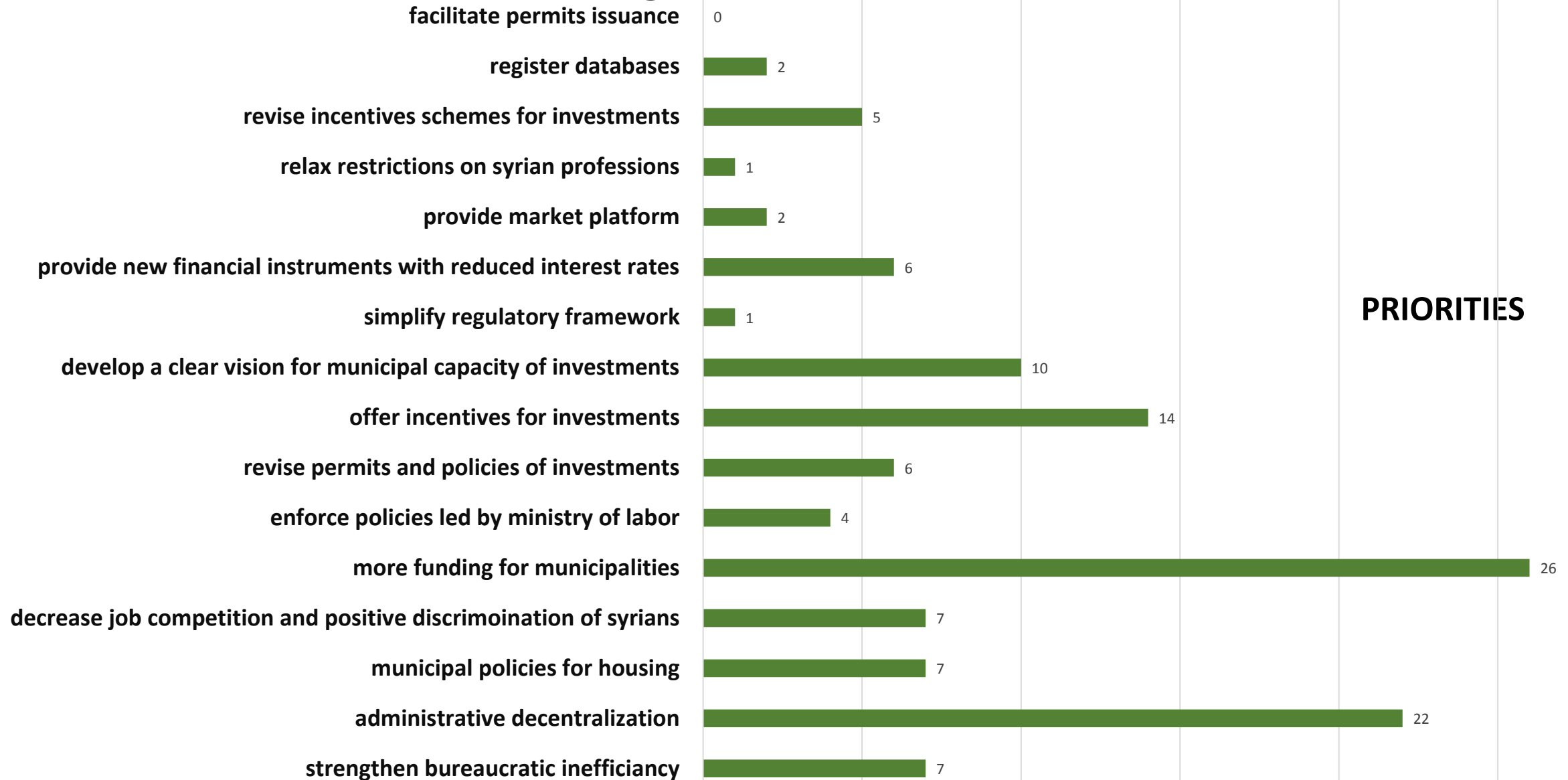


Regulations and Policies



CHALLENGES

Regulations and Policies



PRIORITIES



Istanbul

Ankara

Thank you!

شكرا!

Beirut

Damascus

Baghdad

Jerusalem

Amman

