Trade for Employment (T4E)
Towards Enhancing Trade Performance For Inclusive Employment

Commissioned by
German Federal Ministry for Economic Cooperation and Development (BMZ)
Co-financed by Kingdom of Netherlands and UK DFID

Political Partner
Ministry of Industry, Trade & Supply

Stakeholders
NTTFC, JCC, JCI, JEDCO, JIC, Business Associations, IRC, EA EPU, ITC

Budget
20 Mio EUR

Duration
2017 – 2021

July, 8th 2020
The project is part of a special initiative designed to tackle the root cause of displacement, reintegration refugees and stabilize and promote development run by Germany’s Federal Ministry for Economic Cooperation and Development (BMZ). The project is being implemented as part of the regional refugee and Resilience plan 2017-2018 in response to the Syria Crisis (3RP).
T4E part of the Employment Cluster
With our Partners we Work
Towards an Inclusive and Sustainable Economy
With Job Opportunities For all

July, 8th 2020
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- Fields of Activities and conceptual framework
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July, 8th 2020
Fields of Activity

Field of Activity (1)
Strengthening private sector participation in shaping a conducive trade environment

Field of Activity (2)
Improve availability and quality of demand-driven trade related services

Field of Activity (3)
Facilitate trade across borders by simplifying trade procedures

Field of Activity (4)
Support to identifying hiring and retaining labor in trade related industries/sectors

Sectors
- Food processing
- Chemicals
- Pharmaceuticals
- Garments and Textiles
Major Challenges in the employment sector

Labour Mismatch
Academically trained Jordanians do not find suitable jobs. There is also a lack of professionally skilled and semi-skilled workers.

Challenging Business Environment
Policies and regulations are not conducive to the creating sustainable growth.

High Unemployment
The National Unemployment Rate is 19.3%
Women: 33%
Youth: more than 30%

Refugee Crisis
650,000+ refugees have migrated to Jordan by 2018.
Livelihood support to Syrian refugees and Hosting communities: How we work

Through partnering with Evidence-based personnel management strategies and services towards tackling employment-related obstacles

- Building the capacity of local entities providing employment services.
- An innovative real-time job-matching system and case management tools to connect Jordanians and Syrian refugees with suitable jobs.
- Mobility-sensitive employment services tackling labor transportation issues

Outcome
- Improvements in employees hiring processes.
- Improved labor satisfaction, productivity and retention rates.
- Production cost reduction

- 2270 placed into jobs (May 2020)
- 426 Syrians, 912 females
- 466 jobseekers trained on core employability skills
- 175 firms received employment and job quality services

Project overall target: sustainable employment for 3065 jobseekers (3 months retention)
20% Syrian refugees
15% females

July, 8th 2020
نهقف علاه بوجهك عالصنع للباحثين عن عمل
ندعوك لزيارة وحدة دعم التنشيط في قصر مجمعية مستكشف شرق عمان الصناعية يوميا من الساعة 9:00 صباحا وغاية 5:00 مساء
عمان - خاركا - بالقرب من مصانع جودة
الخط المباشر 0788823965 0796885252

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COVID-19 Implications: Immediate Response and mitigation measures

Immediate Response

1. Maintained regular coordination with public and private sector institutions to discuss immediate challenges and impact.
2. Supported public and private partners (MoITS, the JCI and other Business Associations) in facilitating PPDs and developing follow up mechanisms in view of sustaining an effective approach for exchange and informing decision makers on needed measures.
3. Rapid Assessment for COVID-19 implications on firms labor demand
4. Rapid Assessment for COVID-19 on jobseekers/employed beneficiaries
5. Contingency planning for partners and adaptation of implementation modalities of ongoing projects activities (virtual implementation)
6. Re-drafting activities in the pipeline to support combating implications of COVID-19 on the various stakeholders

Mitigation Measures

1. Exchange views concerning the impact of COVID19 on the industrial sectors (Garments, Chemical, Food, Pharmaceutical) and SMEs to take stock of agreed measures to address challenges and discuss possible recovery/business resilience plans.
2. (in progress) Evidence based adaptation of privates sector support for employment, including awareness raising campaign and strengthening of social protection and Occupations Safety and Health (OSH) measures in the workplace
3. (in progress) Supporting e-Commerce activities (with JEDCO) and providing technical support on online export skills to increase exports and building the capacity of JEDCO and SMEs through coaching and advisory services.
4. (in progress) e-learning course in Arabic for the Public and Private Sector targeted audience is in the process. Public and private sectors will be able to access this online training which will provide them with practical tools and methodology to understand the TFA.
Thank you for listening!

For further information on the project:

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