Communications Abridged Report

Prepared on 15 May 2018
**Mainstream Media**

Izmir Workshop in Turkish Newspapers, between 7 and 10 May 2018: 10 Clippings in Total + 1 Video:

5 CMI mentions / 5 EIB mentions

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<th>Article</th>
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| **Teknokentler arasında ‘sosyal ağ’ oluşturulacak**  
(Establishing a Social Network among Techno cities) | **Haber Ekspres** | Tr       |
| “Üniversite-Sanayi Bültenmesi”  
(University – Industry Integration) | **Okul News**    | Tr       |
| **Teknokent yöneticileri İzmir’de buluştu**  
(Techno cities’ Managers Meet in Izmir) | **Sanalbasın**   | Tr       |
| **Teknokent yöneticileri İzmir’de buluştu**  
(Techno cities’ Managers Meet in Izmir)  
Ps: no mention of CMI and/or EIB but about the event itself | **Mynet**        | Tr       |
| **Sosyal ağ kuracaklar**  
(Establishing a Social Network) | **İlk Ses**      | Tr       |
| **Teknokent Zirvesi İzmir’de başladı**  
(Techno cities summit kicked off in Izmir)  
Ps: no mention of CMI and/or EIB but about the event itself | **9 Eylül Gazetesi** | Tr       |
| **Teknokent yöneticileri İzmir’de buluştu**  
(Techno cities’ Managers Meet in Izmir)  
Ps: no mention of CMI and/or EIB but about the event itself | **Fitrat Haber** | Tr       |
| **Teknokent yöneticileri İzmir’de buluştu**  
(Techno cities’ Managers Meet in Izmir)  
**+ Video**  
Ps: no mention of CMI only of EIB but in the video report only | **Haberler**     | Tr       |
| **Teknokent yöneticileri İzmir’de buluştu**  
Ps: no mention of CMI and/or EIB but about the event itself | **Haber Turk**   | Tr       |
| **ISESCO to hold a regional workshop on Integrating University and Private Sector Development** | **Isecos Website** | En       |
Sosyal ağ kuracaklar

Teknokent yöneticileri İzmir'de buluştu

XESSCO to hold a regional workshop on Integrating University and Private Sector Development

Teknokent yöneticileri İzmir'de buluştu

Teknokent yöneticileri İzmir'de buluştu

"Genç ve Genç" BEEN Project

"Genç ve Genç" BEEN Project

10€ OFFERED

10€ OFFERED
Social Media

During the Izmir Regional Workshop social Media engagement skyrocketed:
Ps: We only focused on Twitter

- Out twitter activity reached its highest during the workshop as you can see in the graph below, we peaked on Thursday, May 10 reaching 3,622 organic impression, meaning on that day 3,622 person interacted directly or indirectly with us, spontaneously.

- We got directly mentioned 13 times on Twitter (with EIB as well) without considering the numerous retweets and likes our posts got. Turkish partners as well as participants shared many photos of the workshop as well
We’ve done excellent workshops on STP:

2014 Casablanca
2015 Ankara
2016 Tursa
2017 Cairo
2018 Izmir

Thank you @ISESCO_en @cmimarseille

Very proud to participate & contribute to all of the workshops! Happy to host our MENA colleagues in Ankara & Izmir!

ISESCO Çelikşey kapılarında DEPARK ziyaretleri gerekliliğine katılmaklar için ortadan kalkaça ziyarette Bulundular. Bibliyete bağlı olmak için çelikşey teşviklerine teklik evet. @EIB @cmimarseille @ISESCO_en

Excellent workshop in Izmir on “R&D and Innovation” on 6-8-10 of May @ISESCO_en @cmimarseille @ikcatto

Thanks for this great workshop in Izmir
@UlukBatum @cmimarseille @EIB @ISESCO_en @ikcatto Valuable experience for us

@ikcatto

Uluk Batum

Excellent workshop in Izmir on “R&D and Innovation” on 6-8-10 of May @ISESCO_en @cmimarseille @EIB

07/07/2019 - 13/05/2019 from branch office
In the Pipeline

On the website:

- Creating a page for the event on our website where in addition to the workshop information, we will also be sharing the presentations of the speakers as well as the media coverage so that they are accessible to the public