Webinar

Perspectives on mobility and migration in the Mediterranean

In partnership with the Center for Mediterranean Integration (CMI)

Rationale

Agenda

Annexes

Octobre 7, 2021

Zoom

29.09.2021 version
The health crisis has led to an awareness of the fragility of certain value chains: excessive splitting of production elements, extreme geographic distance, high concentration on a few suppliers and induced dependencies, etc.

In addition, there are trends already underway which relate to the shortening of value chains, awareness of the ecological footprint of long-distance transport, and the shift in comparative advantages in favor of digitalization.

Europe and the Maghreb are already intertwined in the same processes of trade and production, but the ongoing changes in the global economy present opportunities that must be exploited. The Maghreb would gain from it an increase in productive activities and therefore jobs, income and factors accelerating human and technological progress.

Europe would benefit from increased diversification of its sources of supply, from enhanced proximity to the Maghreb and African market thanks to the springboard offered by the Maghreb. Besides, this would be a favorable factor to contribute to the development and stabilization of the southern shore of the Mediterranean.

In this sense, this webinar would make it possible to establish an inventory, and to take stock of the analysis of blockages, opportunities and action to be taken.

The terms migration and mobility are often used interchangeably, despite the fact that they actually refer to two distinct phenomena of human movement. Mobility is a very broad term which relates to various forms of mobility, but is often characterized by temporary movements by which an individual or a group of people move from their place of origin to another country, for educational or work reasons, with the prospect of returning to their place of origin. Migration, however, constitutes a specific form of mobility and generally refers to a more long-term settlement project, thus leaving more opportunities for interactions between the migrant and the host country. It is precisely around this form of displacement that controversy has grown at the international level in recent years. Thus, mobility has gradually replaced the term migration in the political sphere and in research, illustrating a new political management of population flows and the interest in new forms of movement.

Indeed, migration is an important component of exchanges between economies and societies, and it generates various back-and-forth movements between countries of origin and destination. But the mobility of non-migrants, linked to trade and business, arts and entertainment, research and science, etc., can be seen as a natural consequence of past migrations and the existence of diasporas, or as a precursor of future mobility. Such mobility holds opportunities for the future for talented youth.

The webinar entitled "Perspectives on mobility and migration in the Mediterranean" aims to offer a cross-analysis of migration and mobility issues in the Mediterranean, first from a transversal point of view (education and youth work), and then through the intersection of European and African perspectives, thanks to the presentation of two papers by researchers from the Center for Mediterranean Integration (CMI) and the Policy Center for the New South (PCNS). These two papers both recognize and highlight the importance of mobility at the higher education level, and propose concrete recommendations in order to promote it. The paper produced as a result of meetings organized by the CMI takes a multidisciplinary approach, underlining the connections between mobility, education, employability, and labor markets. The paper produced by the PCNS expert focuses more specifically on the obstacles faced by young researchers from the South Mediterranean when it comes to access to scientific mobility.

This webinar inaugurates a series of dialogues on these themes between the CMI and the PCNS.
Agenda

Location: Zoom

15:00-15:10 Introduction
Mounssif Aderkaoui, Director, Department of Studies and Financial Forecasting, Ministry of Economy, Finance and Administration Reform, Kingdom of Morocco
Blanca Moreno-Dodson, Director, CMI/UNOPS

15:10-15:20 Introduction: Mobility of young people in the Mediterranean: Aspirations and constraints
Abdelhak Bassou, Senior Fellow, PCNS
Giulia Marchesini, Human Capital Senior Programme Manager, CMI/UNOPS

15:20-16:20 Session I: Presentation of the paper: “Youth, Actors for Change: Rethinking Mobility”
Moderator:
Giulia Marchesini, Human Capital Senior Programme Manager, CMI/UNOPS

Speakers:
Philippe Fargues, Professor, European University Institute
Dorra Ben Alaya, Senior Lecturer, University of Tunis El Manar, Higher Institute of Human Sciences of Tunis

Q&A

16:20-17:20 Session II: Presentation of the paper: “Building a Youth Euro-Med Community through Learning and Research Mobility: Incubators and Obstacles”
Moderator:
Ivan Martin, Senior Fellow, PCNS

Speakers:
Adnane Addioui, Chairman, Moroccan Center for Innovation and Social Entrepreneurship
Amal El Ouassif, International Relations Specialist, PCNS

Q&A

17:20-17:30 Conclusions
Larabi Jaïdi, Senior Fellow, PCNS
Blanca Moreno-Dodson, Director, CMI/UNOPS
Adnane Addiou, Chairman, Moroccan Center for Innovation and Social Entrepreneurship

Mr. Adnane Addiou, whom HM King Mohammed VI appointed as a member of the Special Commission on the Development Model was born on October 13, 1984 in Rabat.

Co-founder of the “Moroccan Center for Innovation and Social Entrepreneurship” and of the “Wuluj” platform, Mr. Adnane Addiou obtained, in 2007, a bachelor’s degree in marketing and management of offshore projects, from the ENCG of Settat, before deepening his training at the Versailles Saint-Quentin-en-Yvelines University in France and at the Georgetown University McDonough School of Business in the United States.

Back in the Kingdom, he created in 2012 the association “Moroccan Center for Innovation and Social Entrepreneurship”, located in Rabat, and in 2016, the “Wuluj” platform whose objective is to participate in the financing of creative and innovative projects.

Mr. Adnane Addiou is very active on social networks and leads conferences in management and business management.

Mounssif Aderkaoui, Director, Department of Studies and Financial Forecasting, Ministry of Economy, Finance and Administration Reform, Kingdom of Morocco

Mr. Mounssif Aderkaoui is currently Director of the Department of Studies and Financial Forecasting at the Ministry of Economy, Finance and Administration Reform in Morocco. Furthermore, he has served in several high positions in the private and public sectors, including as Director of Strategy. His field of expertise covers notably issues related to the design and implementation of public policies and reforms in priority areas of state action.

Mr. Aderkaoui has a rich experience at the international level, especially in the IT and consulting sectors in France. He is a member of several scientific committees of various Moroccan and foreign institutions with an economic mandate. In addition to his Diploma as Engineer from Ecole Polytechnique of Paris and from Ecole Telecom Paris Tech (France), Mr. Mounssif Aderkaoui holds a Post Master’s from University of Bristol (UK).

Abdelhak Bassou, Senior Fellow, PCNS

Abdelhak Bassou is a Senior Fellow at the Policy Center for the New South and former police chief. He occupied several offices within the Directorate General of the Moroccan National Security where he was Borders’ Division Chief from 1978 to 1993. He was the former Director of the Royal Institute of Police in 1998. He also served as the Chief of Regional Security (Errachidia 1999-2003, Sidi Kacem 2003-2005) and was also Head of the Central General Intelligence from 2006 to 2009.

He also contributed to the output of several international organizations including the Council of Arab Interior Ministers from 1986 to 1992, where he represented the Directorate General of National Security in several meetings. Abdelhak Bassou holds a Master’s Degree in Political Science and International Studies from the Faculty of Law, Economics and Social Sciences of Agdal in Rabat. His dissertation is entitled “The Islamic State Organization, birth and possible futures”.

Biographies
Dorra Ben Alaya, Senior Lecturer, University of Tunis El Manar, Higher Institute of Human Sciences of Tunis

Dorra Ben Alaya holds a doctorate in social psychology and is a lecturer at the University of Tunis El Manar. Member of the global network Serge Moscovici (REMOSCO, FMSH), she is specialized in social thought. She was the author of works on the sociocognitive logics which allow a better understanding of social representations and behaviors, in the Tunisian context.

Amal El Ouassif, International Relations Specialist, PCNS

Amal El Ouassif is an International Relations Specialist at the Policy Center for the New South. Prior to this, she worked as a program coordinator at the Westminster Foundation for Democracy and served as a consultant in development policies with the office of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in Morocco. She is also a former bluebook intern in the Directorate General of Employment Social Affairs and Inclusion in the European Commission in Brussels.

Amal has a Master of Art in EU’s International Relations and Diplomacy Studies, from the College of Europe in Bruges and a Master in Development Studies from UPMF-Grenoble. Her areas of interest include Africa-Europe cooperation and migration.

Philippe Fargues, Professor, European University Institute

Philippe Fargues is a demographer. He is professor and a distinguished fellow at the European University Institute (EUI). He was the founding Director of EUI’s Migration Policy Centre and held senior positions at the National Institute for Demographic Studies in Paris and the American University in Cairo. He was Professor at Harvard and Sciences Po Paris and taught at various universities in Europe, the Middle East and Africa. His research interests cover population, international migration and politics.


Larabi Jaïdi, Senior Fellow, PCNS

Larabi Jaïdi is Senior Fellow at the Policy Center for the New South who focuses on International Economy, Social Development, International Relations, and Mediterranean Studies.

Mr. Jaïdi is also a member of Morocco’s Special Commission on the Development Model, headed by Morocco’s Ambassador to France, Chakib Benmoussa.

He is a former Professor at the Mohamed V University in Rabat-Agdal. His area of expertise includes Economic Policy, International Economic Relations (Europe and the Arab World) and Economy of the Regions. He is a founding member of the Centre Marocain de Conjoncture and of the Groupement d’Etudes et de Recherches sur la Méditerranée. He is a member of the Research Group within the Euro-Mediterranean Universities Networks. He has also acted as Adviser to the Prime Minister and to the Minister of Economy and Finance.

He acts as an independent expert to the Moroccan Competition Council and the Moroccan Authority for the fight against Corruption. He is a member of the Adderrahim Bouabid Foundation Board (Body of Research- Action on matters relating to State Reform).

Mr. Jaïdi also acts as consultant to Moroccan and foreign entities. He is the author of various publications relating to economic and social development and to international economic relations.
Giulia Marchesini, Human Capital Senior Programme Manager, CMI/UNOPS

Giulia Marchesini is Human Capital Senior Programme Manager at the Center for Mediterranean Integration (UNOPS), which she joined in 2014. Giulia leads the human capital agenda, including education, migration, forced displacement and mobility components. In the field of higher education, she recently led the authoring and production of the CMI-World Bank report “Internationalization of Tertiary Education in the Middle East and North Africa”. In addition, as lead on partnerships, Giulia maintains and explores liaisons between the Center's founding members and partners, while managing new partnerships and supporting fundraising. Before joining the CMI, Giulia worked for the French Development Agency (AFD) and from 2012 to 2013, she was advisor to the French Ministry for Development, where she was notably in charge of dialogue with the MENA region. Her experience in the MENA region also includes coordinating MENA economic and commercial issues for the French Ministry of Economy and Finances (2007-2009). Giulia holds master’s degrees in Public Administration from Ecole Nationale d’Administration in France, and in International Affairs and Diplomacy from the University of Bologna in Italy.

Ivan Martin, Senior Fellow, PCNS

Iván Martín is an economist. He is a Senior Fellow at the Policy Center for the New South and Associate Researcher at the Interdisciplinary Research Group on Immigration (GRITIM) at the Universitat Pompeu Fabra in Barcelona. Between 2013 and 2016 he was Part-time Professor at the Migration Policy Centre (MPC) of the European University Institute in Florence, as well as member of the Expert Group on Economic Migration of the European Commission and Key Expert on Labour Migration providing External Technical Expertise on Migration to DG DEVCO of the European Commission (ETEM V Project). Formerly, he has been Senior Research Fellow at the Barcelona Centre for International Affairs-CIDOB, where he was the scientific coordinator of a FP-7 project on Arab Youth; Research Administrator at the College of Europe, Natolin Campus, Poland; Director of the Socio-Economic Forum of Casa Árabe and its International Institute for Arab and Muslim World Studies in Spain; and Adjunct Professor at the Universidad Carlos III de Madrid. He has coordinated several international research projects and since 2010 he has worked as consultant and trainer on labour migration, youth employment and migration and development in Southern Mediterranean Countries, Sub-Saharan Africa and Latin America for the International Organization for Migration, the International Labour Organization, the European Commission (DG DEVCO and several EU Delegations), the European Training Foundation, the Anna Lindh Foundation for the Dialogue between Cultures and the Union for the Mediterranean Secretariat, as well as AECID, the GIZ and the Swiss Development Cooperation.

Blanca Moreno-Dodson, Director, CMI/UNOPS

Dr. Blanca Moreno-Dodson is the Director of the Center for Mediterranean Integration (CMI), a partnership between multilateral development institutions, national governments, local authorities, and civil society, hosted by the United Nations Office for Project Services (UNOPS).

She has over twenty-eight years of experience as a World Bank development economist, including several positions as Lead Economist, mainly for the Global Tax Team, the West Africa Region, the Investment Climate Department, and the Office of the Vice-President for Poverty Reduction and Economic Management. As a Senior Economist, she previously worked at the World Bank Institute, the West Africa Region, and the Corporate Strategy Group of the World Bank. Her regional experience includes the Middle East and North Africa, Latin America and the Caribbean, Sub-Saharan Africa, and East Asia (China, India, and Indonesia). She started her career as a Robert Shuman scholar at the European Parliament and as junior economist at the European Commission, before joining the World Bank Group.

Dr. Moreno-Dodson authored and co-authored five books throughout her career including “Enhancing

She is a member of the Alumni Strategic Council of the Aix-Marseille University, France, and of the Steering Committee of the Navarra Center for International Development, Spain, and a guest lecturer at Duke University, USA, and Aix-Marseille University, France.

Moreno-Dodson holds a Ph.D. as well as a Masters (Diplôme D’Etudes Approfondies) in International Economics and Finance from the University of Aix-Marseille, France, in addition to a Masters (Licenciatura) in Economics from the University Autonomous of Madrid, Spain. Originally from Zaragoza, Spain, she is fluent in Spanish, French, English, and Portuguese.
About the Policy Center for the New South

The Policy Center for the New South (PCNS) is a Moroccan think tank aiming to contribute to the improvement of economic and social public policies that challenge Morocco and the rest of Africa as integral parts of the global South.

The PCNS pleads for an open, accountable and enterprising “new South” that defines its own narratives and mental maps around the Mediterranean and South Atlantic basins, as part of a forward-looking relationship with the rest of the world. Through its analytical endeavors, the think tank aims to support the development of public policies in Africa and to give the floor to experts from the South. This stance is focused on dialogue and partnership, and aims to cultivate African expertise and excellence needed for the accurate analysis of African and global challenges and the suggestion of appropriate solutions.

As such, the PCNS brings together researchers, publishes their work and capitalizes on a network of renowned partners, representative of different regions of the world. The PCNS hosts a series of gatherings of different formats and scales throughout the year, the most important being the annual international conferences ”The Atlantic Dialogues” and ”African Peace and Security Annual Conference” (APSACO).

Finally, the think tank is developing a community of young leaders through the Atlantic Dialogues Emerging Leaders program (ADEL), a space for cooperation and networking between a new generation of decision-makers from the government, business and civil society sectors. Through this initiative, which already counts more than 300 members, the Policy Center for the New South contributes to intergenerational dialogue and the emergence of tomorrow’s leaders.

www.policycenter.ma

About the Center for Mediterranean Integration

The Center for Mediterranean Integration (CMI) is a platform where development agencies, governments, local authorities and civil society from around the Mediterranean convene to share knowledge, discuss public policies and identify solutions to the challenges facing the region. CMI members are: Palestinian Authority, Egypt, Spain, France, Greece, Italy, Jordan, Lebanon, Morocco, Tunisia, the European External Action Service (observer), Provence-Alpes-Côte d’Azur region, the City of Marseille, the European Investment Bank, UN Habitat and the World Bank. As of July 2021, the CMI formally joined the United Nations under a UN Operational and Service Support (UNOPS) hosting agreement.

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